

# 2011 Action Agenda

January 1, 2011 - December 31, 2011

*Approved by City Council on April 11, 2011*

***October 13, 2011 Update***



# Preface

The City of Bloomington Strategic Plan was adopted on January 25, 2010 by the City Council. This was the first Strategic Plan adopted by the City of Bloomington in recent years and in it contained the first annual Action Agenda. The Action Agenda runs on a calendar year.

The Council met on October 8 & 9, 2010 to review the 2010 Action Agenda and draft the new 2011 Action Agenda. The Council also changed the order of the 6 Major Goals for the City of Bloomington.

2010  
Goal 1: Financially Sound City Providing Quality Basic Services  
Goal 2: Upgrade City Infrastructure and Facilities  
Goal 3: Strong Neighborhoods  
Goal 4: Grow the Local Economy  
Goal 5: Great Place to Live—Livable, Sustainable City  
Goal 6: Prosperous Downtown Bloomington

2011  
Goal 1: Financially Sound City Providing Quality Basic Services  
Goal 2: Upgrade City Infrastructure and Facilities  
Goal 3: Grow the Local Economy  
Goal 4: Strong Neighborhoods  
Goal 5: Prosperous Downtown Bloomington  
Goal 6: Great Place to Live—Livable, Sustainable City

Since then, the City Manager and Executive Staff have reviewed the draft list for the 2011 Action Agenda from the Council and have applied a “reality check” on the items. Meaning, staff has evaluated each agenda item and determined if it could be completed in 2011 given current resources and current staffing levels. In many cases funding to accomplish the Action Agenda item is included in the Proposed FY 2012 Budget.

The 2011 Action Agenda was adopted by the City Council at the April 11, 2011 Council Meeting.

## **Vision 2025**

Bloomington 2025 is a beautiful, family friendly city with a downtown – the heart of the community and great neighborhoods. The City has a diverse local economy and convenient connectivity. Residents enjoy quality education for a lifetime and choices for entertainment and recreation. Everyone takes pride in Bloomington.

Jewel of Midwest Cities.

## **Mission**

The Mission of the City of Bloomington is to be financially responsible providing quality, basic municipal services at the best value. The city engages residents and partners with others for community benefit.

## **Core Beliefs**

Enjoy **S**erving Others

**P**roduce Results

Act with **I**ntegrity

Take **R**esponsibility

Be **I**nnovative

Practice **T**eamwork

Show the **SPIRIT!!**

## Goal 1

Financially Sound City Providing  
Quality Basic Services

### **What this means to you as a citizen**

- Value for your tax dollars and fees
- City acting as a responsible steward of public resources
- City services delivered in a cost-effective manner
- City services responsive to citizens' needs
- Customer-friendly city services delivered by city employees committed to serving the public

### **Objectives**

- Budget with adequate resources to support defined services and level of services
- Reserves consistent with city policies
- Engaged residents that are well informed and involved in an open governance process
- City services delivered in the most cost-effective, efficient manner
- Partnering with others for the most cost effective service delivery

### **Challenges and Opportunities**

- Union contracts and City's financial obligations
- Upgrading City financial systems
- National recession and impact on City revenues
- Developing effective performance measurement system
- Ward mentality
- Potential for contract services and privatization
- Methods for informing and engaging residents and developers
- City's role and responsibilities
- Determining service priorities
- Residents' needs vs. wants
- Defining "basic" municipal services

## Goal 1: Financially Sound City Providing Basic Quality Services

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	Fiscal Impact Analysis Policy and Model: Direction, Funding	David Hales				X		
Policy Action	Performance Excellence Program: Direction, Funding - Phase I	David Hales				X		
Policy Action	Solid Waste Collection: Automated Service Decision, Performance Excellence, Fees	Jim Karch	Tim Ervin, Todd Greenburg, Emily Bell			X		X
Policy Action	Long Term Financial Plan: Development and Approval	Tim Ervin	AAD			X		X
Policy Action	Non-Enterprise Fees and Charges Policy and Schedule: Update, Funding for study, Direction, Policy	Tim Ervin	AAD		X			X
Policy Action	Enterprise Fund: Philosophy on Cost Recovery, City Subsidy, Policy Direction by Fund	Tim Ervin	AAD			X		
Management Actions	Intergovernmental Agreements with Schools (Parks & Rec) Evaluation, Agreement: Updates	John Kennedy	PRCA Division Leaders		X			X
Management Actions	School Resource Officers: Unit 5 - Direction, Funding, Agreement and District 87 - Agreement	Randy McKinley				X		
Management Actions	ERP System: Implementation, FY 2012 Funding (Phase II)	Scott Sprouls	AAD			X		X
Management Actions	Communications Technology Master Plan: Contract for Webpage Redesign, Funding for Phase II and Phase III (including Council Presentation and Webstreaming)	Scott Sprouls				X		
Management In Progress	Water Rate Study	Craig Cummings			X			
Management In Progress	Labor Contracts: Council Direction and Guidelines, Contract Negotiations, Approval	Emily Bell	Angie Brown			X		X
Management In Progress	Safety Audit: Implementation, Mandated Training	Emily Bell	Angie Brown				X	X
Management In Progress	Basic Supervisory Training	Emily Bell					X	X
Management In Progress	Property Tax Rate for 2011	Tim Ervin				X		
Management In Progress	Procurement/Purchasing Policy: Update, Adoption	Tim Ervin	Kim Nicholson			X		
Management In Progress	Metro Zone Report	Tim Ervin	Legal Department			X		
Management In Progress	Reserve Policy (completed)	Tim Ervin					X	
Management In Progress	Fund Structure: Phase II (completed)	Tim Ervin					X	
Management In Progress	Debt Collections: Evaluation, Contract, Policy direction on outstanding debt (contract approved)	Todd Greenburg						
On The Horizon	Impact Fees: Evaluation, Direction, Comparisons, Funding for Study	David Hales	AAD		X			
On The Horizon	Fleet Utilization Study: Development, Funding	Jim Karch	AAD		X			
On The Horizon	Intergovernmental Agreements with IDOT: Evaluation, Update (Traffic Signals, Street Maintenance, etc.)	Jim Karch					X	
On The Horizon	Policy to Address Free Waiver for Non-profit Organizations and other Governments: Direction on Ordinance	Mark Huber	Todd Greenburg			X		
On The Horizon	Joint Fire Service Collaboration Northeast quadrant EMS Service and Response Time: Direction	Mike Kimmerling			X			
On The Horizon	Financial Policies: Direction A) Debt Policy B) Property Tax (for General Fund)	Tim Ervin	AAD			X		X
On The Horizon	Analysis of Financial Obligations (Contracts, Agreements, Annexation Agreements)							

## Goal 2

Upgrade City Infrastructure and  
Facilities

### **What this means to you as a citizen**

- Reliable utility services necessary for daily life
- Efficient traffic flow throughout the city
- Smooth rides on quality, well-maintained streets
- Customer-friendly, easily accessible city facilities and buildings
- City investing in the future of the community

### **Objectives**

- Better quality roads and sidewalks
- Quality water for the long term
- Functional, well-maintained sewer collection system
- Well-designed, well-maintained City facilities emphasizing productivity and customer service
- Investing in the City's future through a realistic, funded capital improvement program

### **Challenges and Opportunities**

- Aging city infrastructure and facilities
- Determining capital project priorities
- Needs vs. financial capacity of the City
- Federal and state regulations, unfunded mandates and reduced funding level
- Funding and capital needs and projects
- Older fleet with more maintenance
- Who pays for projects
- Defining the City's role and responsibilities
- Growth vs. older areas of the City
- Dealing with Union Pacific Railroad/Norfolk Southern
- Working with IDOT



## Goal 2: Upgrade City Infrastructure and Facilities

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	Comprehensive City Facilities Master Plan: Funding, Assessment, Plan Adoption	Barb Adkins	Mike, Mark, Bob Floyd	X		X		
Policy Action	Water Master Plan: Funding, Needs Assessment, Plan Adoption	Craig Cummings				X		
Policy Action	Water Conservation Program: Direction, Funding	Craig Cummings			X			
Policy Action	Water Treatment Plant Expansion: Funding (including filter, electrical, and other improvements)	Craig Cummings				X		
Policy Action	Stormwater Master Plan: Funding, Needs Assessment, Plan Adoption	Jim Karch	Tim Ervin	X		X		X
Policy Action	Sanitary Sewer Master Plan: Funding, Needs Assessment, Plan Adoption	Jim Karch	Tim Ervin	X		X		X
Policy Action	Street Master Plan: Funding, Needs Assessment, Plan Adoption (including Pavement Management Program, Brick Streets, and Alleys)	Jim Karch		X		X		X
Policy Action	Inflow & Infiltration Reduction Study: Direction, Funding (Eastside)	Jim Karch		X		X		X
Policy Action	Hershey Road Extension: Direction, Funding for Design and Construction, Annexation Agreement	Jim Karch		X		X		X
Policy Action	Lafayette Street Reconstruction (Morrissey to Maple): Direction, Funding for Construction	Jim Karch		X		X		X
Policy Action	Public Sector Retro-Commissioning Grant Program: Police Building	Mark Huber				X		
Policy Action	911/Communications Center Study: Direction, Funding, Metcom/Bloomington Communication Center	Randy McKinley	David Hales		X			
Policy Action	Five Year Capital Improvement Program: Funding (Streets, Storm Water, Sewer, Water, Parks, City Facilities - Equipment and Projects)	Tim Ervin	AAD			X		X
Major Project	Veterans Parkway/Morris Ave Project (including Tanner St)	Jim Karch				X		X
Major Project	City Hall Heating and Cooling System	Mark Huber	Bob Floyd				X	
Major Project	Regional Fire Training Tower: Additional Funding	Mike Kimmerling				X		
Major Project	Regional Fire Training Tower: Initial Grant	Mike Kimmerling					X	
Major Project	Regional Fire Training Tower: Construction	Mike Kimmerling			X			
Major Project	Starcom21: Implementation Phase	Randy McKinley					X	
Management Actions	Drought Management Plan: Adoption	Craig Cummings				X		
Management Actions	Strategic Water Supply Study - Phase II: Funding (including well drilling, pump house, and transmission line)	Craig Cummings				X		
Management Actions	Police Parking Deck Repairs: Funding	Mark Huber	Bob Floyd			X		
Management Actions	Master Lease Agreement with Central Illinois Regional Airport (CIRA) for Fire Station #3 and #6: Approval, Funding	Mike Kimmerling	David Hales			X		
Management In Progress	Radio Read Meters Program: Installation	Craig Cummings				X		X
Management In Progress	Eastside Highway: Environmental Assessment	Jim Karch				X		X
On The Horizon	City Infrastructure Design Standards (Manual of Practice): Update	Jim Karch				X		
On The Horizon	Comprehensive Sidewalk Master Plan: Funding, Needs Assessment, Plan for future Adoption	Jim Karch				X		
On The Horizon	Red-light Cameras	Randy McKinley			X			

## Goal 3

Grow the Local Economy

### **What this means to you as a citizen**

- Opportunities to work near home – more personal time
- More diverse local economy better insulated from economic trends
- More diverse tax base – less burden on residential tax payers
- Convenient services and shopping within the city
- Protection of property values

### **Objectives**

- Retention and growth of current local businesses
- Attraction of new targeted businesses that are “right” for Bloomington
- Revitalization of older commercial areas
- Expanded retail businesses
- Strong working relationship among the city, businesses, economic development organizations

### **Challenges and Opportunities**

- Diversifying the local economy
- Working with and partnering for economic development
- Illinois laws that impact on business attraction
- Incubating and attracting new businesses in a competitive global economy
- Marketing the area
- Commercial building property owners – no incentive to upgrade buildings
- National economy and current recession
- Business access to capital
- Aging commercial buildings needing reuse or demolition
- Lack of appropriate workforce
- Competition from other communities

### Goal 3: Grow the Local Economy

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	City Economic Development: Direction (overall), Funding, Public Framework (Retail and Commercial/Industrial Development), Incentives	David Hales				X		
Policy Action	Old Rail Yard Property Planning & Environmental Studies: Direction, Funding	David Hales	Mark Huber			X		
Policy Action	Retail Attraction Study and Strategy: Direction, Funding	David Hales			X			
Policy Action	"Clarion" Site Development: Direction, Funding	David Hales				X		
Policy Action	Regional EDC: Performance Review, Future Funding, Comparative Analysis and Role on Regional v. Local Economic Development	David Hales				X		
Management In Progress	(demolition of former Howard Johnson Motel) "Howard Johnson" Site Development: Monitoring	Mark Huber	George Boyle			X		X
On The Horizon	Business Licensing and Registration Study: Development, Adoption	Mark Huber				X		
On The Horizon	Commercial Development/Redevelopment: GTE Site, Wildwood Site, Kay's Merchandise (Walmart) Site, General Electric Plant Site	Mark Huber				X		
On The Horizon	Major Corridors Revitalization-Beautification of Gateways: Funding							

## Goal 4

Strong Neighborhoods

### **What this means to you as a citizen**

- Protection of property values
- Choices for quality homes
- Opportunities to buy a home in a great neighborhood
- Quality neighborhood infrastructure
- Neighbors working together, helping each other, partnering with the City
- Personal safety and security

### **Objectives**

- Residents feeling safe in their homes and neighborhoods
- Upgraded quality of older housing stock
- Preservation of property/home valuations
- Improved neighborhood infrastructure
- Strong partnership with residents and neighborhood associations
- Residents increasingly sharing/taking responsibility for their homes and neighborhoods

### **Challenges and Opportunities**

- Defining the city's role and responsibilities
- Irresponsible property owners and tenants
- Funding for neighborhood infrastructure
- Working with residents and neighborhood associations
- Traffic impacts on neighborhoods
- Changing perception of different neighborhoods
- Assessing neighborhood impact surrounding environment
- Noise or other nuisances in neighborhoods
- Older neighborhoods vs. new: priority

## Goal 4: Strong Neighborhoods

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	Housing Rehabilitation & Infill Policy: Definition, Direction, Adoption	Mark Huber		X		X		
Policy Action	Rental Housing Program: Code and Other Program Changes	Mark Huber	Sharon Walker	X		X		
Policy Action	Loud Noise Ordinance Amendments: Towing of Loud Vehicles: Direction	Randy McKinley	Todd Greenburg				X	
Policy Action	Annexation Ordinance Amendment: Approval	Todd Greenburg				X		
Management In Progress	West Bloomington Revitalization Plan and Partnership: CDBG Funding	Mark Huber				X		X
Management In Progress	Focus Crime Area Study: Implementation	Randy McKinley				X		X
Management In Progress	Problem Oriented Policing Model: Implementation	Randy McKinley				X		X

## Goal 5

Prosperous Downtown  
Bloomington



### **What this means to you as a citizen**

- Traditional Downtown – the heart of the Bloomington Community
- Choices for dining and entertainment opportunities
- Reasons to go Downtown
- Preservation of the City's history and heritage
- Downtown – a regional destination for entertainment, financial center, seat of government

### **Objectives**

- More beautiful, clean Downtown area
- Downtown Vision and Plan used to guide development, redevelopment and investments
- Downtown becoming a community and regional destination
- Healthy adjacent neighborhoods linked to Downtown
- Preservation of historic buildings

### **Challenges and Opportunities**

- Future direction of Downtown
- Diversity of stakeholders
- Upgrading City facilities in Downtown
- Defining City's role in Downtown
- Residents thinking of Downtown as a destination
- Aging building and infrastructure in Downtown
- Main Street and couplet
- Attracting a hotel and restaurants

## Goal 5: Prosperous Downtown Bloomington

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	DBA Future Funding: Direction	David Hales			X			
Policy Action	Downtown Strategic Plan/Downtown Bloomington Strategy: Adoption, Direction on City Actions	Mark Huber	Barb Adkins	X		X		X
Policy Action	Downtown Parking Garage Phase II (Market St. Garage): Direction, Funding	Mark Huber	Bob Floyd	X		X		X
Policy Action	Downtown Parking Garage (Snyder Garage): Direction on Sale	Mark Huber	Bob Floyd	X			X	X
Policy Action	Downtown Entertainment Task Force: Policy, Report, Direction on Regulations and Enforcements, Number of Tavern Licenses	Randy McKinley				X		
Management In Progress	Downtown Special Events: Farmers' Market, Special Events	Barb Adkins	AAD - City; DBA; Downtown Special Interest Group; Downtown residents/business and Organizers of Special Events			X		X
On The Horizon	Comprehensive Downtown Parking Strategy: Development, Funding	Barb Adkins				X		
On The Horizon	Downtown Hotel Strategy: Development, Action							
On The Horizon	Downtown Infrastructure: Next City Project (600 block, Sidewalks, Decorative Lighting, etc.)							
On The Horizon	Downtown Special Service Area: City Actions							
On The Horizon	Downtown Future Ad Hoc Committee (Mayor Initiative)							

## Goal 6

Great Place To Live - A Livable,  
Sustainable City

### **What this means to you as a citizen**

- Predictable future development consistent with plans
- Growth paying for growth
- City having the capacity to cost effectively serve new developments and residents
- Making Bloomington your hometown for a lifetime
- City acting as an environmental steward
- Resources and staffing to implement programs

### **Objectives**

- Well-planned City with necessary services and infrastructure
- City decisions consistent with plans and policies
- Incorporation of “Green Sustainable” concepts into City’s developments and plans
- Appropriate leisure and recreational opportunities responding to the needs of residents
- More attractive city: commercial areas and neighborhoods

### **Challenges and Opportunities**

- Sprawl development with high costs of City service delivery
- Long term financial obligations for the City
- City’s roles and responsibilities for parks, leisure opportunities
- Determining direction on future growth
- Who pays for growth
- Plans and policies vs. City decisions and actions
- Defining “livable” and “sustainable”
- Community benefits vs. individual interests

## Goal 6: Great Place to Live - Livable, Sustainable City

Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
Policy Action	East Library Branch: Direction, Site, Funding	Georgia Bouda				X		
Policy Action	Library Reserve Fund: Property Tax Levy	Georgia Bouda					X	
Policy Action	Creativity Center: Fund Raising, Operating Costs, Future Direction, City's Role	John Kennedy	Joel Aalberts	X		X		
Policy Action	Gaelic Park: Direction, Funding for Construction	John Kennedy		X		X		
Policy Action	Algae Control Ordinance: Direction, Funding	John Kennedy		X		X		
Policy Action	Building Code: Review, Adoption (including residential sprinklers)	Mark Huber		X		X		
Policy Action	BCPA Future Subsidy Funding Level							
Major Project	Water Erosion at Golf Courses Projects	John Kennedy	Jason Wingate			X		
Major Project	Route 66 Bike Trail - Phase II (Normal to Towanda): Funding	John Kennedy				X		
Management Actions	Bloomington Comprehensive Plan: Update	Mark Huber	Mark Woolard			X		X
Management Actions	Zoning Ordinance: Review	Mark Huber			X			
On The Horizon	Ice Sheet: Direction, Funding (2nd Sheet), Collaboration with Normal, ISU, Hockey Organizations	John Kennedy	Barb Wells, Richard Beck		X			
On The Horizon	Parks Master Plan: Decision on Funding (CIP) - Miller Park, O'Neil Pool, Community Center, Soccer Fields (CIRA)	John Kennedy			X			
On The Horizon	Youth Sports Facilities: Needs Assessment, Plan	John Kennedy			X			
On The Horizon	Comprehensive Recreation Programs: Needs Assessment, Plan	John Kennedy	Barb Wells		X			
On The Horizon	Lead Based Paint Program: Funding	Mark Huber			X			
On The Horizon	Emergency Operations and Management Plan: Direction, Funding	Mike Kimmerling			X			
On The Horizon	City Owned Land Inventory: Completion, Goals, Funding							
On The Horizon	Bike-Pedestrian Friendly Community: Evaluation, Goals							
On The Horizon	Stream Buffer Ordinance: Adoption							
On The Horizon	Community Sustainability Plan: Development, Funding							

# 2011 Action Agenda

Sorted by Primary Assigned

Goal	Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
2	Policy Action	Comprehensive City Facilities Master Plan: Funding, Assessment, Plan Adoption	Barb Adkins	Mike, Mark, Bob Floyd	X		X		
5	Management In Progress	Downtown Special Events: Farmers' Market, Special Events	Barb Adkins	AAD - City; DBA; Downtown Special Interest Group; Downtown residents/business and Organizers of Special Events			X		X
5	On The Horizon	Comprehensive Downtown Parking Strategy: Development, Funding	Barb Adkins				X		
1	Management In Progress	Water Rate Study	Craig Cummings			X			
2	Management Actions	Drought Management Plan: Adoption	Craig Cummings				X		
2	Management Actions	Strategic Water Supply Study - Phase II: Funding (including well drilling, pump house, and transmission line)	Craig Cummings				X		
2	Management In Progress	Radio Read Meters Program: Installation	Craig Cummings				X		X
2	Policy Action	Water Master Plan: Funding, Needs Assessment, Plan Adoption	Craig Cummings				X		
2	Policy Action	Water Conservation Program: Direction, Funding	Craig Cummings			X			
2	Policy Action	Water Treatment Plant Expansion: Funding (including filter, electrical, and other improvements)	Craig Cummings				X		
1	On The Horizon	Impact Fees: Evaluation, Direction, Comparisons, Funding for Study	David Hales	AAD		X			
1	Policy Action	Fiscal Impact Analysis Policy and Model: Direction, Funding	David Hales				X		
1	Policy Action	Performance Excellence Program: Direction, Funding - Phase I	David Hales				X		
3	Policy Action	City Economic Development: Direction (overall), Funding, Public Framework (Retail and Commercial/Industrial Development), Incentives	David Hales				X		
3	Policy Action	Old Rail Yard Property Planning & Environmental Studies: Direction, Funding	David Hales	Mark Huber			X		
3	Policy Action	Retail Attraction Study and Strategy: Direction, Funding	David Hales			X			
3	Policy Action	"Clarion" Site Development: Direction, Funding	David Hales				X		
3	Policy Action	Regional EDC: Performance Review, Future Funding, Comparative Analysis and Role on Regional v. Local Economic Development	David Hales				X		
5	Policy Action	DBA Future Funding: Direction	David Hales			X			
1	Management In Progress	Labor Contracts: Council Direction and Guidelines, Contract Negotiations, Approval	Emily Bell	Angie Brown			X		X
1	Management In Progress	Safety Audit: Implementation, Mandated Training	Emily Bell	Angie Brown				X	X
1	Management In Progress	Basic Supervisory Training	Emily Bell					X	X
6	Policy Action	East Library Branch: Direction, Site, Funding	Georgia Bouda				X		
6	Policy Action	Library Reserve Fund: Property Tax Levy	Georgia Bouda					X	
1	On The Horizon	Fleet Utilization Study: Development, Funding	Jim Karch	AAD		X			
1	On The Horizon	Intergovernmental Agreements with IDOT: Evaluation, Update (Traffic Signals, Street Maintenance, etc.)	Jim Karch					X	

## 2011 Action Agenda

Sorted by Primary Assigned

Goal	Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
1	Policy Action	Solid Waste Collection: Automated Service Decision, Performance Excellence, Fees	Jim Karch	Tim Ervin, Todd Greenburg, Emily Bell			X		X
2	Major Project	Veterans Parkway/Morris Ave Project (including Tanner St)	Jim Karch				X		X
2	Management In Progress	Eastside Highway: Environmental Assessment	Jim Karch				X		X
2	On The Horizon	City Infrastructure Design Standards (Manual of Practice): Update	Jim Karch				X		
2	On The Horizon	Comprehensive Sidewalk Master Plan: Funding, Needs Assessment, Plan for future Adoption	Jim Karch				X		
2	Policy Action	Stormwater Master Plan: Funding, Needs Assessment, Plan Adoption	Jim Karch	Tim Ervin	X		X		X
2	Policy Action	Sanitary Sewer Master Plan: Funding, Needs Assessment, Plan Adoption	Jim Karch	Tim Ervin	X		X		X
2	Policy Action	Street Master Plan: Funding, Needs Assessment, Plan Adoption (including Pavement Management Program, Brick Streets, and Alleys)	Jim Karch		X		X		X
2	Policy Action	Inflow & Infiltration Reduction Study: Direction, Funding (Eastside)	Jim Karch		X		X		X
2	Policy Action	Hershey Road Extension: Direction, Funding for Design and Construction, Annexation Agreement	Jim Karch		X		X		X
2	Policy Action	Lafayette Street Reconstruction (Morrissey to Maple): Direction, Funding for Construction	Jim Karch		X		X		X
1	Management Actions	Intergovernmental Agreements with Schools (Parks & Rec) Evaluation, Agreement: Updates	John Kennedy	PRCA Division Leaders		X			X
6	Major Project	Water Erosion at Golf Courses Projects	John Kennedy	Jason Wingate			X		
6	Major Project	Route 66 Bike Trail - Phase II (Normal to Towanda): Funding	John Kennedy				X		
6	On The Horizon	Ice Sheet: Direction, Funding (2nd Sheet), Collaboration with Normal, ISU, Hockey Organizations	John Kennedy	Barb Wells, Richard Beck		X			
6	On The Horizon	Parks Master Plan: Decision on Funding (CIP) - Miller Park, O'Neil Pool, Community Center, Soccer Fields (CIRA)	John Kennedy			X			
6	On The Horizon	Youth Sports Facilities: Needs Assessment, Plan	John Kennedy			X			
6	On The Horizon	Comprehensive Recreation Programs: Needs Assessment, Plan	John Kennedy	Barb Wells		X			
6	Policy Action	Creativity Center: Fund Raising, Operating Costs, Future Direction, City's Role	John Kennedy	Joel Aalberts	X		X		
6	Policy Action	Gaelic Park: Direction, Funding for Construction	John Kennedy		X		X		
6	Policy Action	Algae Control Ordinance: Direction, Funding	John Kennedy		X		X		
1	On The Horizon	Policy to Address Free Waiver for Non-profit Organizations and other Governments: Direction on Ordinance	Mark Huber	Todd Greenburg			X		
2	Major Project	City Hall Heating and Cooling System	Mark Huber	Bob Floyd				X	
2	Management Actions	Police Parking Deck Repairs: Funding	Mark Huber	Bob Floyd			X		
2	Policy Action	Public Sector Retro-Commissioning Grant Program: Police Building (demolition of former Howard Johnson Motel) "Howard Johnson" Site	Mark Huber				X		
3	Management In Progress	Development: Monitoring	Mark Huber	George Boyle			X		X
3	On The Horizon	Business Licensing and Registration Study: Development, Adoption	Mark Huber				X		
3	On The Horizon	Commercial Development/Redevelopment: GTE Site, Wildwood Site, Kay's Merchandise (Walmart) Site, General Electric Plant Site	Mark Huber				X		
4	Management In Progress	West Bloomington Revitalization Plan and Partnership: CDBG Funding	Mark Huber				X		X
4	Policy Action	Housing Rehabilitation & Infill Policy: Definition, Direction, Adoption	Mark Huber		X		X		

# 2011 Action Agenda

Sorted by Primary Assigned

Goal	Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
4	Policy Action	Rental Housing Program: Code and Other Program Changes	Mark Huber	Sharon Walker	X		X		
5	Policy Action	Downtown Strategic Plan/Downtown Bloomington Strategy: Adoption, Direction on City Actions	Mark Huber	Barb Adkins	X		X		X
5	Policy Action	Downtown Parking Garage Phase II (Market St. Garage): Direction, Funding	Mark Huber	Bob Floyd	X		X		X
5	Policy Action	Downtown Parking Garage (Snyder Garage): Direction on Sale	Mark Huber	Bob Floyd	X			X	X
6	Management Actions	Bloomington Comprehensive Plan: Update	Mark Huber	Mark Woolard			X		X
6	Management Actions	Zoning Ordinance: Review	Mark Huber			X			
6	On The Horizon	Lead Based Paint Program: Funding	Mark Huber			X			
6	Policy Action	Building Code: Review, Adoption (including residential sprinklers)	Mark Huber		X		X		
1	On The Horizon	Joint Fire Service Collaboration Northeast quadrant EMS Service and Response Time: Direction	Mike Kimmerling			X			
2	Major Project	Regional Fire Training Tower: Additional Funding	Mike Kimmerling				X		
2	Major Project	Regional Fire Training Tower: Initial Grant	Mike Kimmerling					X	
2	Major Project	Regional Fire Training Tower: Construction	Mike Kimmerling			X			
2	Management Actions	Master Lease Agreement with Central Illinois Regional Airport (CIRA) for Fire Station #3 and #6: Approval, Funding	Mike Kimmerling	David Hales			X		
6	On The Horizon	Emergency Operations and Management Plan: Direction, Funding	Mike Kimmerling			X			
1	Management Actions	School Resource Officers: Unit 5 - Direction, Funding, Agreement and District 87 - Agreement	Randy McKinley				X		
2	Major Project	Starcom21: Implementation Phase	Randy McKinley					X	
2	On The Horizon	Red-light Cameras	Randy McKinley			X			
2	Policy Action	911/Communications Center Study: Direction, Funding, Metcom/Bloomington Communication Center	Randy McKinley	David Hales		X			
4	Management In Progress	Focus Crime Area Study: Implementation	Randy McKinley				X		X
4	Management In Progress	Problem Oriented Policing Model: Implementation	Randy McKinley				X		X
4	Policy Action	Loud Noise Ordinance Amendments: Towing of Loud Vehicles: Direction	Randy McKinley	Todd Greenburg				X	
5	Policy Action	Downtown Entertainment Task Force: Policy, Report, Direction on Regulations and Enforcements, Number of Tavern Licenses	Randy McKinley				X		
1	Management Actions	ERP System: Implementation, FY 2012 Funding (Phase II)	Scott Sprouls	AAD			X		X
1	Management Actions	Communications Technology Master Plan: Contract for Webpage Redesign, Funding for Phase II and Phase III (including Council Presentation and Webstreaming)	Scott Sprouls				X		
1	Management In Progress	Property Tax Rate for 2011	Tim Ervin	n/a			X		
1	Management In Progress	Procurement/Purchasing Policy: Update, Adoption	Tim Ervin	Kim Nicholson			X		
1	Management In Progress	Metro Zone Report	Tim Ervin	Legal Department			X		
1	Management In Progress	Reserve Policy (completed)	Tim Ervin	n/a				X	



## 2011 Action Agenda

Sorted by Primary Assigned

Goal	Type	Description	Primary Assigned	Secondary Assigned	Detailed Project Management Plan Timeline Completed	Project Not Started	Project In Progress	Project Completed	Multi-year Project
1	Management In Progress	Fund Structure: Phase II (completed)	Tim Ervin	n/a				X	
1	On The Horizon	Financial Policies: Direction A) Debt Policy B) Property Tax (for General Fund)	Tim Ervin	AAD			X		X
1	Policy Action	Long Term Financial Plan: Development and Approval	Tim Ervin	AAD			X		X
1	Policy Action	Non-Enterprise Fees and Charges Policy and Schedule: Update, Funding for study, Direction, Policy	Tim Ervin	AAD		X			X
1	Policy Action	Enterprise Fund: Philosophy on Cost Recovery, City Subsidy, Policy Direction by Fund	Tim Ervin	AAD			X		
2	Policy Action	Five Year Capital Improvement Program: Funding (Streets, Storm Water, Sewer, Water, Parks, City Facilities - Equipment and Projects)	Tim Ervin	AAD			X		X
1	Management In Progress	Debt Collections: Evaluation, Contract, Policy direction on outstanding debt (contract approved)	Todd Greenburg						
4	Policy Action	Annexation Ordinance Amendment: Approval	Todd Greenburg				X		
1	On The Horizon	Analysis of Financial Obligations (Contracts, Agreements, Annexation Agreements)							
3	On The Horizon	Major Corridors Revitalization-Beautification of Gateways: Funding							
5	On The Horizon	Downtown Hotel Strategy: Development, Action							
5	On The Horizon	Downtown Infrastructure: Next City Project (600 block, Sidewalks, Decorative Lighting, etc.)							
5	On The Horizon	Downtown Special Service Area: City Actions							
5	On The Horizon	Downtown Future Ad Hoc Committee (Mayor Initiative)							
6	On The Horizon	City Owned Land Inventory: Completion, Goals, Funding							
6	On The Horizon	Bike-Pedestrian Friendly Community: Evaluation, Goals							
6	On The Horizon	Stream Buffer Ordinance: Adoption							
6	On The Horizon	Community Sustainability Plan: Development, Funding							
6	Policy Action	BCPA Future Subsidy Funding Level							

Term	Definition
Policy Action	<p>is an issue that needs direction or a policy decision by the Council;, or needs a major funding decision by the Council; or an issue that needs Council leadership by the governing body in the community; or with other governmental bodies (county government, other city governments, state government, federal government) – questions of “WHAT: IS THE DIRECTION; IS THE GOAL; IS THE BUDGET OR RESOURCES; IS THE CITY’S POLICY OF REGULATION?”</p>
Management Action	<p>a management action which the Council has set the overall direction and provided initial funding (e.g. phased project), may require further Council action on funding; or a major management project particularly multiple years (e.g. upgrade to the information system)-questions of “HOW: DO WE ADDRESS THE ISSUE, MANAGE THE CITY; IMPLEMENT A DECISION OR PROGRAM; CAN WE IMPROVE THE MANAGEMENT OR ORGANIZATIONAL PROCESS?”</p>
Management In Progress	<p>a management or organization action which Council has set the direction, needs staff work before going to Council for direction next year or beyond, no choice mandated by an outside governmental agency or institution, management process improvement budgeted or funded by the Council.</p>
Major Project	<p>a capital project funded in the CIP or by Council action which needs design or to be constructed (e.g. Road project, city facility project, park project, etc.).</p>
On The Horizon	<p>an issue or project that will not be addressed during the year by management or the Council but should be addressed in the next five years; it could become an action item for this year if another party moves the issue or project forward-it depends on them.</p>