# CITIZEN SUMMIT November 30, 2009



### Bloomington Illinois November 2009



Lyle Sumek Associates, Inc. 1514 St. Edmunds Place Heathrow, FL 32746

Phone: (407) 771-4195 Fax: (407) 771-4197

E-mail: sumekassoc@cfl.rr.com

### **Table of Contents**

Section I – Strategic Planning for the City of Bloomington	
	1
Section II – Round 1: Bloomington Today	
A. Question 1: City Successes for Bloomington	4
B. Question 2: Major Challenges Facing the	
City of Bloomington	_ 12
·	
Section III – Round 2: Looking to Bloomington's Future	
A. Question 3: Key Reasons for Making the Choice to Live in	
Bloomington	_ 23
B. Question 4: Success in 2025 Means	_ 32
Section IV – Round 3: Action and Budget Ideas for 2010	
A. Question 5: Action Ideas for Mayor-City Council for 2010 _	_ 44
B. Question 6: Actions to Enhance Quality of Life	_ 54
Section V – Message to Mayor and Aldermen	
	_ 62
Appendix	
A. Citizen Summit 2009: List of Participants	_ 74

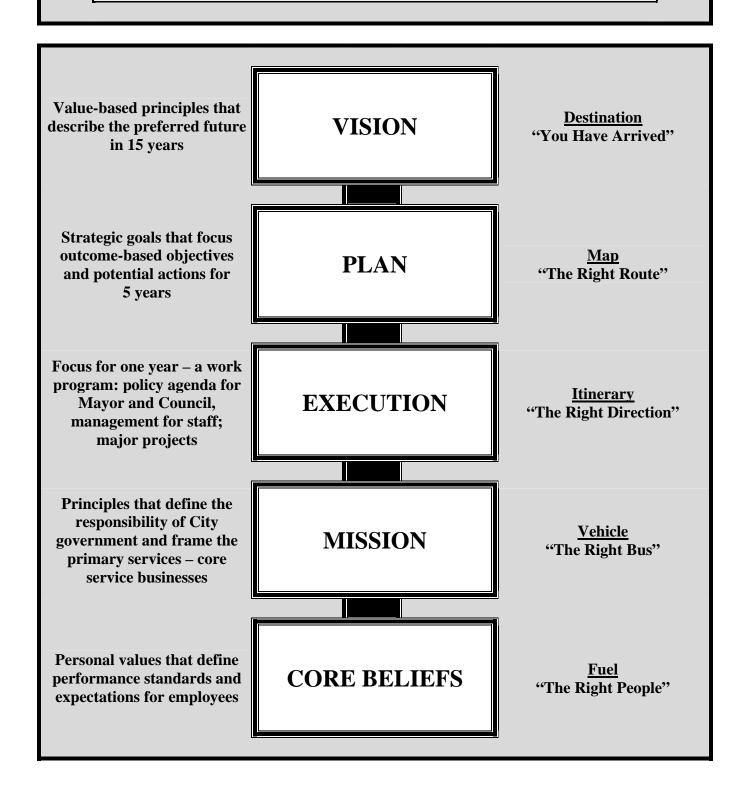
This report and all related materials are copyrighted. This report may be duplicated for distribution to appropriate parties as needed. No unauthorized duplication is allowed, including for use in training within your organization or

for consulting purposes outside your organization.

### **SECTION I**

# STRATEGIC PLANNING FOR THE CITY OF BLOOMINGTON

### STRATEGIC PLANNING MODEL



### **SECTION II**

### ROUND 1: BLOOMINGTON TODAY



# **Question 1: City Successes for Bloomington**

## **Question 1: City Successes for Bloomington**

#### ► Team 1

- 1. Stayed within budget
- 2. New City Manager from "outside" (experienced)
- 3. Road work kept up in times of difficulty
- 4. New youth activities
- 5. Changed spending
- 6. Worked on efficiency
- 7. Moved away from Self Insurance
- 8. Early retirement
- 9. Outside audit (new firm)

- 1. Balancing the budget
- 2. Pothole repair
- 3. No visible erosion of service
- 4. Lincoln St. open
- 5. Storm water mgmt.
- 6. Park signage improvements
- 7. New City Manager
- 8. Minimum staff layoffs
- 9. Veterans' stoplights sequenced
- 10. Miller Park looks good
- 11. December 2008 ice storm cleanup/roads excellent

- 1. Reduction in gang activity
- 2. Management style of our current Police Chief
- 3. Positive changes in City Manager & Council (new)
- 4. Westside redevelopment project
- 5. Commitment to living wage vote
- 6. Newly implemented community police & strategic plan
- 7. New brick street
- 8. Support of IHSA State activities
- 9. Bigger city with "small town friendly" feel flair
- 10. BHS/etc. schools strong, doing good job

#### ► Team 4

- 1. Westside redevelopment improvement
- 2. Handle on finances Hiring David Hales
- 3. Changing of insurance program (self ins.)
- 4. Street & sewer improvement
- 5. Effort by City/Council to assist US Cellular Coliseum
- 6. City's attention to needs of Miller Park Zoo
- 7. Open lines of communication to City/Council (email)

- 1. Musical concert at Coliseum
- 2. Downtown betterment (TIF)
- 3. Resurfacing of streets
- 4. Sports Facilities Softball/Soccer Rec
- 5. Constitution Trail
- 6. New City Manager
- 7. City strategic planning
- 8. Spray grounds at parks
- 9. Leaf pick-up (brush also)
- 10. Nuisance Abatement Ordinance

- 1. Successful venues at Coliseum
- 2. Improved park beautification signs, landscaping
- 3. BHS academic honors
- 4. Extension of Constitutional Trail
- 5. Lincoln St extension
- 6. Bulk waste pick-up unlimited
- 7. Curbside recycling
- 8. Safe community

#### ► Team 7

- 1. We are still solvent
- 2. Crime rate is lower
- 3. No reduction in city services
- 4. New City Manager
- 5. No corruption by city officials
- 6. No layoffs of Public Safety employees
- 7. Public audit presentation
- 8. Update to some City parks
- 9. Cooperative government between Police & Fire

- 1. Maintaining Downtown's history
- 2. Downtown Farmers' Market
- 3. Cultural District & Galleries
- 4. Maintaining new construction & growth
- 5. Police & Community connection
- 6. Expansion of parks, etc. & trail
- 7. Churches staying downtown & community outreach
- 8. Public transit improved, more routes & hours

- 1. Changing Of City Leadership
  - City Manager
  - Department Heads
- 2. City Council more engaged in a broad spectrum of issues (finance)
- 3. City changing their budgets/spending to reflect the reduction in revenue trying to maintain fiscal responsibility
- 4. Finding \$'s in City
- 5. Continued revitalization of Downtown
- 6. More public engagement
- 7. Easier to express ideas up the chain of command
- 8. Leadership is accessible
- 9. Safer community

- 1. Street improvements
  - especially Empire & Main & Center
- 2. New awareness of City's accounts
  - transparency in city finances
- 3. Improved acts at Coliseum
- 4. Finding of TIF money
- 5. Focus on Franklin Park & other neighborhoods (Police)
- 6. Randy McKinley as Police Chief
- 7. Performances at Bloomington Center for Performing Arts (BCPA)
- 8. Eastside commercial development
  - S. Veterans Pkwy
- 9. Downtown Progress
- 10. City Manager
- 11. Lower impact from econ. downtown
  - job loss etc...
- 12. Festival Park (BCPA)

- 1. Tonight's event
- 2. Bloomington Center for Performing Arts
  - Tipton & McGraw Parks
  - Library expansion
  - Main Street corridor/discussion of confronting the budget
- 3. TIF money
- 4. RIMCO elimination
- 5. Miller Park continues to improve
- 6. The zoo is great/pavilion
- 7. More transparency with administration
- 8. The Westside Redevelopment Plan
- 9. Development of new bus barn (transit system)
- 10. Downtown looks better
- 11. New police chief who goes out & listens

#### **▶** Team 12

- 1. New City Manager
- 2. Completion of McGraw Park Good overall parks
- 3. Citizen involvement
- 4. Pepsi Ice Center
- 5. Improved financial oversight
- 6. Improved emphasis on Arts
- 7. Street resurfacing good start
- 8. Morris Ave wood to Butchers Lane

- 1. Parks & Rec. Constitution Trail expansion over Oakland Croxton
- 2. New Police Chief crime initiative 800 Wash.
- 3. New City Manager David Hales: a breath of Fresh air.
- 4. Catching up on City Council proceeding
- 5. Audit was done and answers received

- 1. New City Manager
- 2. Better relationships with Latino community and Police (MAPP)
- 3. Open dialogue concerning City budget/revenue
- 4. Infrastructure maintained on a shoestring budget
- 5. Improved leadership fire, finance, police
- 6. Police more gang awareness/crime
- 7. In the black
- 8. Unemployment Rate
- 9. Jazz Festival/Entertainment ©
- 10.

- 1. Citizen's Summit
- 2. Performing Arts Center
- 3. Increased Police force
- 4. Strong school district
- 5. Maintaining city services
- 6. Repaving Main St.
- 7. Arena/Coliseum
- 8. McGraw Park
- 9. Recycling
- 10. Parks & Rec. Programs
- 11. Skateboarding Park
- 12. New City Manager/Staff
- 13. Low city sales tax

- 1. New Leadership/Change in
  - New City Manager hired/New Department Heads
- 2. Improvement in Parks Expansion of Trail
- 3. Confronting budget
  Dealt with deficit No finger pointing/forward thinking
- 4. Services continue to run smoothly
- 5. Recognized as most technological community
- 6. Public Transportation expansion
- 7. This meeting/open process
- 8. Improvement of schools

#### **▶** Team 17

- 1. New City Manager
- 2. More activities for young folks
- 3. Resurfacing of streets
- 4. Renewed attention to Downtown
- 5. Minimal affect to local econ.
- 6. Increased attention to Lincoln (Pres)
- 7. Found "extra" money

- 1. Budget instead of 4, now 2 M Discovery of \$ + Process & Online
- 2. Reorg Of Staff
  - Streets rated & brick GIS
  - Storm & sewer mapped
- 3. Local food movement Farmers Market
- 4. Org. Westside
- 5. New City Manager
- 6. More stuff for youth to do
- 7. Westside Redevelopment Garden Organize
- 8. Transit Center broke ground Be intentional



# **Question 2: Major Challenges Facing the City of Bloomington**

# Question 2: Major Challenges Facing the City of Bloomington

#### ► Team 1

- 1. Hunker Down Live within means
- 2. "Westside" Dev.
- 3. Control (Manage) Developer Influence & Subdivision Variance
- 4. Accountability City Department Head
- 5. Maintaining budget
- 6. Build reserves
- 7. Pay down debt
- 8. Direction Downtown Development
- 9. Diversity in educational activity

- 1. Balancing the budget
- 2. City water can we evolve from ground water to aquifer?
- 3. Maintaining city services
  - a. roads
  - b. Fire/Police depts.
  - c. general infrastructure
- 4. Citizen engagement/inclusion
  - a. employment
  - b. housing
  - c. cultural events
- 5. Coliseum finances
- 6. Dist. 87 issues
  - a. landlocked
  - b. stagnant/eroding tax base
  - c. aging facilities

- 1. Budget accurate #'s
- 2. Long-term water supply
- 3. Older neighborhood infrastructure currently no plan sewer water mains (over 100 years old)
- 4. Lack of attention to detail by Mayor & City Council (reactive vs. proactive)
- 5. Solvency of BPCA & Coliseum
- 6. Council needs to trust Department Heads
- 7. Council needs courage in decision-making
- 8. Economic development for high-paying jobs
- 9. Failure to use Illinois State University(ISU)/Illinois Wesleyan University(IWU) assets
- 10. Redundancy of city governments ("merger" of twin cities)
- 11. Westside dev. & gang activity
- 12. Focus on positives of community
- 13. Maintain integrity of trad. older N-hoods
- 14. Access to reasonable, small loans alternatives to pay day lending
- 15. Make sure qualified people are in positions in finance
- 16. "Transparency" to citizens
- 17. Investigative reporting news

- 1. Decay of Old City
- 2. Job creation
- 3. Community Policing/Gant Intervention
- 4. Support Art/Zoo Parks Dept.
- 5. High School dropout rate
- 6. Getting pledged funding from State
- 7. Financing schools through other means rather than taxes
- 8. Rejuvenating Downtown
  - Address vacant buildings
- 9. "Slum Lords"
- 10. Improve all gateways to the City
- 11. Westside Improvement Parks/Rec Centers
- 12. Collaboration with Universities Community Support/Interns Volunteers Job Share, Community Support
  - Boost Bloomington, Promote "Your" City Boost Your City
- 13. Urban sprawl

- 1. Continued street repairs/resurfacing with prioritized street selection
- 2. Next year's budget, dealing with lower revenues
- 3. Sustain our economic prosperity (job growth, new business)
- 4. RIMCO, how to reconcile/explain
- 5. What to do in Station #5 (Six Points Rd)
- 6. More emphasis on Infill Development
- 7. Implementing Main St. Corridor Plan
- 8. Better water quality
- 9. Water supply, availability
- 10. Teen challenges (drop-out, pregnancies, jobs, education)

- 1. Condition of the streets
- 2. Revitalization of older neighborhoods extend and fill in Westside development
- 3. Limited bilingual education
- 4. High school dropout rate
- 5. Lack of profitability of Coliseum
- 6. Vacant retail space
- 7. Gang activity
- 8. Poor support for fine arts
- 9. Budget
- 10. More varied employer base

- 1. Consider the type/amount of services the City provides
- 2. Funding (3) the Municipal Pension Fund
- 3. Deterioration of infrastructure in City Center (older areas)
- 4. Need for more efficiency of government
- 5. Decrease of revenue sources
- 6. Attract quality businesses to generate revenue
- 7. Source of water quantity & quality
- 8. Coliseum is not self sufficient
  - (2) Marketing
- Retention/attraction of multi-generations Retention/attraction of multi-Cultural
   families

#### ► Team 8

- 1. Maintenance of infrastructure (sewer, water, streets)
- 2. Social, poverty, reduction in services
- 3. Tourist based events/activities
- 4. Create Westside pride
- 5. Code enforcement
- 6. Commercial property vacancies on Veteran's Pky

#### **▶** Team 9

- Maintaining basic economic base Maintaining civil institutions Schools, Etc.
- 2. Maintaining strong City "Core" Aging infrastructure

Westside Revitalization

- 3. Coliseum
- 4. Youth crime
- 5. Continued revitalization of Downtown
- 6. Urban sprawl
- 7. Reliable public transportation
- 8. Unfunded mandates
- 9. Viability of Illinois (Bloomington) in competing with other Cities/States

- 1. Weeding/maintaining of medians & other landscaping
- 2. Making Downtown a destination
- 3. Financing/Budget
- 4. Creation of higher paying jobs
- 5. Incorporation ISU, IWU & other students into city community
- 6. Finding & spending money on Downtown improvements
- 7. City of Bloomington & Town of Normal working together better & more effectively
- 8. Higher functioning City Council
  - Stranger better coordinated leadership
- 9. Downtown Parking
- 10. Focus on crime more patrolling
  - influx of people from urban areas
- 11. Residential code enforcement
  - lawns, shrubs, etc...

- 1. Balance the budget
- 2. Safety gangs, graffiti, shootings
- 3. Make the City of Bloomington more of a draw (<u>Downtown</u>) too many bars Downtown
- 4. Alternative to Coliseum use & management
- 5. Reach out to the colleges
  - internships could be used more
- 6. More voter participation
- 7. Not enough police for the amount of people in our community
- 8. Street maintenance
- 9. Infrastructure
- 10. Sidewalks
- 11. Too many liquor license holders
- 12. Awareness of gangs, weekend night problems at bars
- 13. Have better control over who sells liquor

- 1. Financial accountability
- 2. Unfunded mandates
  Infrastructure (roads, sewers, etc.)
  Fire Station #5
- 3. Water supply
- 4. Coliseum
- 5. Control increase in taxes
- 6. Continued department consolidation/elimination
- 7. Sprawl
- 8. Limit Constitution Trail growth
- 9. Common-sense building code
- 10. Efficient code enforcement
- 11. Reimbursement from RIMCO

- 1. Fiscal budget
- 2. Arena turn a profit, pay off debt.
- 3. Infrastructure water/sewer
- 4. Creating jobs = incentives for business to locate to Bloomington
- 5. Streets = Potholes
- 6. Growth = subdivision vs. old town
- 7. Dist 87 = Prop. taxes vs. Unit 5
- 8. Snow removal
- 9. RIMCO = Where is the Money \$
- 10. PACE = Rental Inspection Pay for itself. Tenants are not sub citizens.

- 1. Balancing budget
- 2. Real Estate Taxes climbing
- 3. Property assessments up, home value down
- 4. Attracting quality new business growth
  - Welcoming migrant population
- 5. Coliseum
- 6. Determining what citizens want
- 7. Foreclosure
- 8. Determine best value for our city dollar in terms of services
- 9. Intergovernmental cost-sharing
- 10. Set boundaries on expenses
- 11. Health Care for the elderly
- 12. Communicating regarding City's power/limitations

- 1. Future water resources
- 2. Preserving downtown & near Westside
- 3. Debt structure how to provide services & pay back debt
- 4. Coliseum (pay debt & make use of facility)
- 5. Keeping up urban sprawl
- 6. Maintain/increase Fire & Police protection
- 7. Downtown area/near Westside
- 8. Water system infrastructure
- 9. Better public image
- 10. School district not balanced
- 11. Water/sewer/streets
- 12. Gangs/Crime
- 13. Lack of economic opportunity/employment
- 14. Cuts in staff & ability to offer same level of service
- 15. Vacuum of leadership/experience
- 16. Lack of diversity in Police force
- 17. Getting Community engagement

- 1. Planned growth
- 2. Budget
- 3. Economic development need for more incentives for manufacturing & Downtown businesses/Westside
- 4. Intergovernmental cooperation 2 cities/community
- 5. Preservation of historical value (Downtown)
- 6. Continued improvement of the Westside of Bloomington
- 7. Funding of schools

- 1. Making arena financially viable
- 2. Financial clarity for City & area (Who's paying or using)
- 3. Citizen opportunities for input (Town Halls)
- 4. Predatory pay day lenders
- 5. Revitalizing Downtown
- 6. Parking Downtown
- 7. East/West Disparity Infrastructure/Services
- 8. High school drop out rates
- 9. Clear Long Term Plan
- 10. Ineffectiveness of Alternative Schools

- 1. Do 5<sup>th</sup> Revitalize Downtown
- 2. Westside perception Not friendly perception Comfort
- 3. No/low revenues
- 4. Plan Downtown & surrounding corridor Main Street
- 5. Urban
- 6. Dependence on Sales Tax 7 1/4
- 7. Pensions funding
- 8. Unfunded Mandates IMRF
- 9. Distrib retail space/housing need plan Empty Spaces Codes
- 10. Sprawl

### **SECTION III**

# ROUND 2: LOOKING TO BLOOMINGTON'S FUTURE



# **Question 3: Key Reasons for Making the Choice to Live in Bloomington**

# Question 3: Key Reasons for Making the Choice to Live in Bloomington

#### ► Team 1

- 1. Opportunity for prosperity
- 2. Great place to raise a family
- 3. Low crime rate
- 4. Attempts to recognize diversity in community
- 5. Housing assistance offered/good social services
- 6. Great place for size of community
- 7. Friendly & caring community
- 8. Trees, brick streets, 200 & other amenities
- 9. Centrally located to major urban Areas
- 10. Great schools
- 11. Church/Religious Community
- 12. Friendly Public Safety employees
- 13. Good Transportation options
- 14. Minor league baseball
- 15. Minor league sports teams
- 16. Recognition/preservation of older/historic structures

- 1. Stable economy
- 2. Family oriented/education/"safe"
- 3. City services
- 4. Thriving community
- 5. "Love the airport" transportation needs are met
- 6. Modestly urban/cultural opportunities
- 7. Constitution Trail
- 8. Park system/recreation
- 9. Coliseum
- 10. Convenience/"travel times"

- 1. Solid economic climate/resilient
- 2. Education schools/universities HCC/ISU/IWU
- 3. Family here
- 4. Friendships/colleagues
- 5. Rec programs Zoo
- 6. Destination for outlying communities (restaurants, shopping, entertainment)
- 7. Sports Hockey, arena football, tennis courts HS Pony PCSL Softball golf included in Parks <u>attend</u> & participate
- 8. Central location transportation interstate, rail, air
- 9. Change of season
- 10. "Comfortable" successful business/clients
- 11. Scale easy access navigate
- 12. Professional environment
- 13. Big city with small town feel
- 14. Air quality
- 15. Parks green space & sports
- 16. Civic challenges make a difference

- 1. Job proximity to, quality of, opportunity for success, financial base
- 2. College town is a good mix, schools/ parks, proximity/quality
- 3. Good transportation rail/air/In St, central location, between 4 Metro Areas
- 4. Good medical (hospitals, docs, specialists), good people agri-cultrual basis
- 5. Good shopping/good service, restaurants
- 6. Growing Fine Arts scene
- 7. Grandkids/Families
- 8. Good judicial system/ county government

- 1. Airport
- 2. Major employers/employment ops.
- 3. Park system
- 4. Waiting for retirement
- 5. Facilities/Events
- 6. School system both 87 & 5
- 7. ISU, HCC (Heartland), IWU, Lincoln College
- 8. Strong housing market
- 9. Not a lot of criminal activity compared to other communities
- 10. Location Close to Chicago, St. Louis
- 11. Good transit system (BNPTS)
- 12. Overall quality of life
- 13. Great places to eat

- 1. Employment
- 2. Access to higher ed.
- 3. Small commute time
- 4. Med. population with bigger city perks
- 5. Family is here
- 6. Raise children
- 7. Low cost of living
- 8. Great schools (public & private)
- 9. Parks

- 1. Stable Community
- 2. Cost of living is desirable (3) (except cost of dry cleaning)
- 3. Opportunities for Community involvement (3)
- 4. Availability of good paying (2) jobs
- 5. "One thing led to another"
- 6. Number of Cultural & Entertainment activities
- 7. Quality of education (2)
- 8. Small size is comfortable
- 9. Affordable housing
- 10. Space between communities, businesses, people
- 11. Sense of Community and (1) networking connectivity

#### ► Team 8

- 1. Stable economy & opportunities.
- 2. Community value on education.
- 3. Core traditional values/raise family
- 4. Availability of the arts & enrichments. Quality of life.
- 5. Friendly community.
- 6. Location, location (access to Chicago, St. Louis...)
- 7. Public safety.

#### **▶** Team 9

- 1. Employment stability
- 2. Community is "just the right size"
- 3. Strong social & community metrics

low crime

affordable housing

low unemployment

high level of education

- 4. Available shopping (retail) & restaurants
- 5. Quality of life
- 6. Broad cultural & educational opportunities
- 7. Transportation hub

- 1. Convenient location
- 2. Variety of cultures & cultural activities
- 3. Great place to raise a family
- 4. Attractive older homes
- 5. Strong local economy
- 6. Constitution Trail (green space)
- 7. Quality & work ethic of residents
- 8. Wholesomeness Ex. No Abortion Clinic
- 9. Being part of the growth of the City
- 10. Small town feeling
- 11. Being able to ride a bike to work
- 12. Great neighbors

- 1. Stable economy
- 2. Constitution Trail
- 3. Education good schools, 2 universities
- 4. Great community
- 5. Older neighborhoods
- 6. Two good hospitals
- 7. The arts would love more
- 8. Sports
- 9. White collar community
- 10. Safe for family
- 11. Neat neighborhoods
- 12. Parks

- 1. Born & raised here
- 2. Raise children (good place)
- 3. People
- 4. Stable economy
- 5. Came for college & stayed
- 6. State Farm/Country
- 7. Trees
- 8. School Systems/Public & Private
- 9. Travel time
- 10. Relaxed pace of life
- 11. Parks & Rec
- 12. Recreational Sports (Youth Leagues)
- 13. Volunteerism/Spirit of Giving
- 14. Restaurants

- 1. Good Stable economy
- 2. Great Parks & Rec. pools, trail, etc zoo
- 3. Cost of living is reasonable.
- 4. Curbside recycle program
- 5. Trash removal public service
- 6. Good reliable Police and Fire Service
- 7. Until Recently = good city governance
- 8. Great Central Illinois location Chicago, St Louis
- 9. Great schools
- 10. Good people, churches

- 1. Job
- 2. Low Crime Rate
- 3. Good place to raise kids
- 4. Edu. system
- 5. Reasonable rent
- 6. Employ. Op's
- 7. Transportation cross roads
- 8. Positive race relations/diversity
- 9. Good Radius to things i.e. job, etc
- 10. Amenities

- 1. Family-centered
- 2. Low unemployment
- 3. Strong schools
- 4. Arts & entertainment/cultural
- 5. Diversity
- 6. Marriage
- 7. Good Community
- 8. Low crime rate
- 9. Activities/parks & rec/festivals/events
- 10. Small town values in big city
- 11. Big city amenities in small town
- 12. Interstate/airport/Amtrak
- 13. Lowest community

- 1. Good School Districts & College Choices
- 2. Safe/secure community
- 3. Cultural opportunities (Coliseum, BPCA, ice rink)
- 4. Economic stability
- 5. It's where my job is
- 6. Family focus (Parks)
- 7. Geographic Location closer to urban centers
- 8. Transportation Center

#### **▶** Team 17

- 1. Educational opportunities
- 2. Job opportunities
- 3. Long time relationships
- 4. Small town community
- 5. Central state location between 3 big cities
- 6. Great Airport
- 7. Rail
- 8. Family

- 1. Grow Up
- 2. Colleges/ good schools all levels ISU IWV HearLand Cinat
- 3. St Farm
- 4. NPR
- 5. Trees & Parks
- 6. Older Neighborhoods
- 7. Jobs Blm = Econ Engine
- 8. <u>Diverse</u> econ base diversity of people, historic preserve diversity of houses neighborhoods
- 9. Community actively involved social alth I can live here
- 10. I can have an impact
- 11. People <u>Love To Live Here</u>
- 12. Safety
- 13. Social Services Closehut

B

**Question 4: Success in 2025 Means...** 

### Question 4: Success in 2025 Means...

#### ► Team 1

- 1. Maintaining Good Community/Culture/Atmosphere into future
- 2. Preserving all items in Q3
- 3. Long term water supply
- 4. Redevelopment of Westside by business partnerships & grants (no tax increase)
- 5. Economic development/new business attraction
- 6. Fiscally sound city (debt down, reserves up) without higher taxes
- 7. Modernize/update Police force
- 8. City Government reduction in energy costs
- 9. Improved traffic flow across community (citywide connecting streets)
- 10. Attractive & viable Downtown
- 11. Diversity in businesses
- 12. Renovation of existing parks
- 13. Tapping into grant opportunities for community
- 14. Balance across city (no east vs.west)
- 15. Redevelopment of Rail yard property
- 16. Balance between all age population (no domination of areas by college students)
- 17. Explanation of green energy industry in both use & job market expanded
- 18. Venues & usage of Coliseum & Performing Arts Center
- 19. Providing of parking for city venues
- 20. More community involvement in city government
- 21. Low or no cost organized programs (athletic & social) for children in all areas

- 1. Reliable, clean water source aquifer based vs. groundwater/surface water
- 2. ONE SCHOOL DISTRICT
- 3. If Bloomington gets #1, add heavy to light industry to its business portfolio
- 4. Ethic composition of the aldermanic system reflects the population

- 1. Strong neighborhoods buildings & "community" streetscape, some restoration/some new, low crime
- 2. Water supply secured
- 3. More & diverse employment opportunities with good wages thereby reducing poverty level

12% currently living in poverty

viable small businesses

- 4. Ward 7 railroad yards
- 5. Prosperous diverse community thru econ dev., education
- 6. High speed rail
- 7. Lower tax rate
- 8. Strong relationship with unions two way street
- 9. Infrastructure in older neighborhoods been dealt with
- 10. ONE SCHOOL DISTRICT (& city government)

- 1. US Cellular Coliseum will be in the black
- 2. Historic North Main is a pedestrian mall & entertainment dist., Bloomington will be a travel destination for the Arts
  - Arts Dist.
- 3. Volunteerism at food pantries & for under privileged increases by 50%
- 4. Independent Senior Housing Development will increase by 500 households
- 5. Westside of Main to tracks is ½ built with new construction
- 6. Completed Constitution Trail
- 7. Bloomington has lowest dropout rate & the most progressive plan for H.S. students
- 8. Bloomington will promote more small businesses
- 9. New YMCA at corner of Market & Center (+) 2 Recreation Centers on the Westside
- 10. Bloomington is recognized as the most improved City in USA. in last 15 years
- 11. Jim Karch will have discovered a street pothole patch that will work
- 12. More people using Public Transportation
- 13. Completion of "Main St. Corridor" Project
- 14. Miller Park Zoo is nationally recognized for its endangered species conservation efforts
- 15. Full-time, paid Mayor

- 1. We are an inclusive community: less distinction bet. E & W friendly to Hispanics
- 2. Vibrant Downtown
- 3. More things for youth to do more than basketball WACC, etc. e.g. youth development, character development classes, youth programs
- 4. Sonic & White Castle
- 5. More computing & IT development teaching; computer tech., new industry ops.
- 6. Gun range on edge of town, skeet, trap, etc.
- 7. Additional major employers
- 8. Keep agricultural heritage & foundation around Bloomington
- 9. More shopping malls
- 10. Renewed older areas of town
- 11. Stable/robust city budgets; manage finances well (in <15 yrs.)

- 1. Parity between East & West sides of City
- 2. Lowered High School drop-out rate
- 3. Bilingual education program (holistic, multi-cultural)
- 4. Other Fortune 500 Employers (besides State Farm, Country Financial)
- 5. Improved street conditions
- 6. Greater number and different activities at Coliseum

- 1. Less government (programs, services) return to core services!
- 2. More cooperation between Bloomington/Normal i.e. library, waste, parks & rec., support of Coliseum
- 3. Better bus system (improvement in public transportation)
- 4. Improved relationship between Police and Community
- 5. No potholes!
- 6. School districts should be merged
- 7. More cultural diversity on governing boards
- 8. Completion of the downtown facelift
- 9. Increase in quality retail business (unique businesses in Downtown, reduction of bars
- 10. Natural resources are considered in government decisions ie. alternative energy
- 11. Bike lanes/trails significant source of transportation
- 12. Coliseum should be Paid for or self-sufficient
- 14. More unified partnership between Bloomington/Normal Police/Fire
- 15. Raider will return
- 16. Stronger Neighborhood & Community involvement and ownership
- 17. No salt on the roads

- 1. Residential/Commercial comprehensive infrastructure plan
- Fewer Downtown bars
   More family friendly restaurants, etc. Downtown
- 3. Environment that attracts a diverse economic base
- 4. Westside/Downtown sports, parks, culture redevelopment
- 5. Talked about destination. Signature events & pride.
- 6. Maintain & education on history.
- 7. Expand parks & green space & rail.
- 8. Living wage.

- 1. High speed rail access
- Strong community metrics level & quality of educ. Low unemployment
- 3. Strategic planning for growth truth in development
- 4. Fiscal responsibility
  Continued economic development & favorable business climate
- 5. More bike paths
- 6. Well-maintained transportation infrastructure
- 7. Vibrant central city
- 8. Revitalized westside
- 9. Maintaining parks & paths
- 10. Create more green space

- 1. Unified School District
- 2. Vibrant Downtown 200-500 people walking around Downtown at all hours
- 3. Water problem solved
- 4. Reducing crime
- 5. Police/Fire at full strength
- 6. Strong/Vibrant Airport with free parking
- 7. Neighborhood Schools
- 8. More diverse economy (manufacturing)
- 9. Community served by High Speed Rail
- 10. More diverse community
- 11. Integrated Emergency Response Communication System (StarCom??)
- 12. Dispatch centers work together
- 13. One Dispatch Center
- 14. Downtown continues to grow
- 15. Bloomington/Normal is one City
- 16. Annual Oktoberfest in Der Franklin Park (Ethnic Celebrations)
- 17. Improved Downtown building facades
- 18. Tougher ordinances for noise/public drinking/nuisance
- 19. Limit strip malls/fill existing retail space

- 1. Revitalized downtown
- 2. Expanded Constitution Trail to every part of town
- 3. Stop the sprawl, redevelop older areas & don't let Bloomington annex land
- 4. Look at the whole & not just one side of our town
- 5. Comprehensive plan for our resources
- 6. More community events/festivals ex. music, art, craft, farmers market, bicycle races
- 7. Rehab what's here
- 8. Charleston, IL

Normal, IL

Hutchinson, KS Examples

Paducah, KY

Bloomington, Indiana

- 9. Law & Justice Center will have to be bigger
- 10. Better partnership between the city & private enterprises
- 11. Well-maintained infrastructure
- 12. Most positive activities for the youth especially on westside
- 13. Events like this (citizen summit) held more frequency
- 14. Have bike racks

- 1. Growth in jobs/economy
- 2. Containment of taxes across all taxing entities
- 3. Less concrete/more nature (Beautification/improved city entrances)
- 4. Financial accountability
- 5. City core redevelopment
- 6. Retail development on South, West, Southwest
- 7. Completion of Morris, Veterans, Six Points intersection
- 8. Draw in bigger business
- 9. More major attractions
- 10. Paid off/thriving Coliseum
- 11. Honesty in Government
- 12. Discernment in consulting fees

- 1. Fully funded city Reserve fund and a balanced budget with Fully funded pensions
- 2. More transparency in government, televised City Council Meetings with up to date minutes.
- 3. A new reliable water source/supply.
- 4. The Arena paying a dividend on our investment. PROFIT.
- 5. Downtown neighborhoods thrive, older areas are not blighted ghetto.
- 6. Dist 87 schools are still functioning well with support of a strong tax base.
- 7. RIMCO mystery resolved

- 1. Lower Real Estate Taxes
- 2. Balanced/lower debt (budget) City
- 3. More diverse Coliseum
- 4. Boys & Girls Clubs Use for old RR Site
- 5. Revitalization of older Neighborhoods
- 6. Efficient Government
- 7. Involved Community
- 8. More diversity in Leadership positions
- 9. More businesses
- 10. Better Neighborhoods
- 11. More transparency televised council meetings
- 12. More Eco-friendly buildings

- 1. Solved water resource problem
- 2. Financial stability/balance budget with strong reserve
- 3. Revitalized Downtown/West Bloomington/urban neighborhoods
- 4. Maintenance of transportation
  - airport
  - roads
  - Amtrak
  - pedestrian/bikes
- 5. School districts
- 6. Influential leaders in state/fed government
- 7. Solid infrastructure/sewer/streets
- 8. Strong leadership at city level
- 9. Programs in economic development
- 10. Conventions \$ tourism
- 11. Still has small town values
- 12. Strong creative class
- 13. Sustainable
- 14. Leader in technology

- 1. Still Economically stable Businesses in the Black
- 2. Sustainable Community Recycling Public Transportation
- 3. A developed "City Center" <u>Hub</u> or <u>Focus</u> of the City Core Destination Identity Commercial transportation Hub in the Region (High Speed rail station Airport)
- 4. Culturally diverse Community, inclusiveness & sense of belonging
- 5. Developed Community
- 6. New Industry/Business in place
- 7. Educational opportunities

- 1. Greater citizen involvement Regular, diverse Community Forums
- 2. Partnerships to accomplish goals (Friends of the Trail Master gardeners)
- 3. Vibrant Downtown
  - Arts
  - Limit # Of Bars
  - Other Evening Draws
- 4. More Community Festivals
- 5. Expanded Constitution Trail
- 6. Orientation Program for New City Residents
- 7. Micro Credit for Small Buss.
- 8. Small Buss. Incubator
- 9. Expanded Bus Routes
- 10. High Speed Rail to Chicago/St Louis

- 1. Westside Integrate
- 2. Less of Donut More Center Attract
- 3. Less dependence on auto public transit
- 4. Schools merged Units & Dist 87
- 5. Revitalized Downtown
  - Buy Food Grocery
  - People Come Together
- 6. ISU & IWU strong
- 7. State Farm strong
- 8. Job Creation
- 9. Stimulus \$
- 10. Mitsubishi creating jobs
- 11. Green Leader Leeds Jobs Technology
- 12. Local Farm Move Mt Center
- 13. Sewer Strategic Plans
- 14. Sidewalk
- 15. Trees mapped in GIS
- 16. Financial Surplus
- 17. Financial Clarity & Transparency
- 18. Expand Bloomington Like Aurora/Naperville
- 19. Make Downtown retail space attractive
- 20. Redevelop Protect Downtown
- 21. Healthcare for ALL CF \$100 M + Activist
- 22. Great Schools

Drop graduation rates of 90+%

23. Higher Ed available for All Scholarships IWV ISU HC

**Technical** 

Libraries

- 24. Community Foundation
- 25. Water sources clean & protected

Buffer

More water

# **SECTION IV**

# ROUND 3: ACTION AND BUDGET IDEAS FOR 2010



# Question 5: Action Ideas for Mayor – City Council for 2010

# Question 5: Action Ideas for Mayor – City Council for 2010

#### ► Team 1

- 1. Live within budget without raising taxes
- 2. Focus on Basic Infrastructure
- 3. Partner with local business to support functions
- 4. Review wage/benefit pkg.
- 5. Increase # of youth activity center
- 6. Truck traffic on Bunn St. US Using Rt. 51
- 7. Cut non-essential services
- 8. Avoid more debt
- 9. Have council bring own food on retreat
- 10. Decrease # of college bars DT
- 11. Better utilization of Coliseum & Bloomington Center for Performing Arts (BCPA)
- 12. Look at privatizing services

- 1. Water/pursue clean, safe supply
- 2. More city truck traffic off Bunn St to Main St./Resurface Bunn St.
- 3. Contract out for provided services (garbage, bulk waste, parks maintenance, street repairs)
- 4. Review City Practices/Procedures before implementing services with long term cost ramifications
- 5. No Gateway/attractive entrance into Community
- 6. Resurface Lincoln between Bunn & Main
- 7. Consider increases in taxes on fixed income, unemployed & those with limited incomes

- 1. Look at budget <u>before</u> vote or tax levy & make cuts
- 2. Focus more on some <u>positives</u> less bickering among council team approach
- 3. Reward for coming in under budget
- 4. Hire municipal efficiency expert
- 5. Vacant house ordinance define exterior & interior minimal standards weeds, grass
- 6. Privatize BPCA & Coliseum
- 7. City retirement (IMRF, Police/Fire, etc) Re-examine contribution emp/city balance
- 8. Study of OT procedures
- 9. Want the council to levy enough "courage"
- 10. Implement living wage referendum
- 11. Alternatives to payday lending Humar Relations Comm.
- 12. Washington St. Bayberry Evergreen patched
- 13. Look at impact fees
- 14. Meet w/ "players" on Railroad yards
- 15. Look for revenue (other than city funded) ex. Zoo grant-writing raising fees/membership
- 16. TIF district older neighborhood "near east side"

- Use public school facilities as recreation centers staffed & managed by City Specifically on Westside
- 2. Continue Community policing with designated parameters & focus
- 3. Collaborate with local non-profit organizations to define needs of Community
- 4. Seek more citizen involvement in governing at each stage
  - Invite 5-10 guest from each Ward
  - Be proactive in engaging Community Members
- 5. Definition of what Cultural Arts District Is & what the plan for it Is & written history
- 6. Street repairs on Western between W/Wash. & Olive St.
- 7. "Sunset" any emergency taxes
- 8. Cross-promote City venues BCPA/200/USCC/Downtown
- 9. Sell City Arena (US Cellular Coliseum)
- 10. Evaluate ice/snow salt/sand mix less salt more sand
- 11. Have a written history of Miller Park Zoo

- 1. Improving West Market St Gateways
- 2. Adopt the Downtown Plan
- 3. Miller Park Band Shell
- 4. Obtain a ED (Economic Development) Director for CDB
- 5. White Castle & Sonic New ED Development
- 6. Drop golfing fee in the winter to 1 dollar & give golfer opportunity to donate to a social project
- 7. Westside Gun Range
- 8. Send City Council to Dubuque IA & look at their IBM "Smart City"
- 9. Look at current programs enhance if needed or get rid of instead of starting new ones
- 10. Sell Coliseum to someone who can make it successful
- 11. Westside Rail yards (Possible Gun Range) whatever gives city the most revenue
- 12. Balance the budget
- 13. Additional street improvements
- 14. Better Parks theater opportunities

- 1. Improve street conditions
- 2. Westside long-term planning
- 3. Enhanced bilingual school programs
- 4. Balance budget
- 5. Better usage of Coliseum
- 6. "TIF" renewal
- 7. Lower crime rate
- 8. Enforce building codes (vacant prop.)

- 1. Improve the street conditions. Maintenance needs to be significant, continuous, and A Priority
- 2. If Services are streamlined or reduced Taxes should be reduced or shifted, this should be observable

Where is the line of sight

Taxes should be comparable to services

- 3. Improvement in public transit i.e. bus lines faster routes express route or express times
- 4. Continued maintenance on the parks
- 5. Aesthetics of the Westside Close to Morris Avenue should be improved
- 6. Plan to revitalize the commercial area along Empire between Towanda & Vets (K's Merchandise)

- 1. City, church, community group partnerships in community activities, etc.
- 2. Comprehensive list of community events distributed through all media outlets.
- 3. More Community outreach, signage, etc.
- 4. Event signature event, yearly.
- 5. Regular Citizen's Summit.
- 6. Create schedule for leaf pick up, grass & yard waste, etc.
- 7. Reduce park moving to reduce cost.
- 8. All streets, sewers, etc. regular maintenance.
- 9. ¼ ¼ financial reports to citizenry.
- 10. City Council minutes released in timely manner.
- 11. Follow through on road improvement plans. stop over promising projects.
- 12. Initiate signature event, yearly.

- 1. Establish an accurate financial baseline for city finances
- 2. Maximize value for expenditures
- 3. Continued support of "back to basics" program
- 4. Reconfigure pension system to "defined benefits"
- 5. Co-operation regionally for maintaining technological infrastructure (U of I research Lab)

- 1. Take action on plans
  - Follow up on this summit
  - Be accountable
- 2. Encourage citizens to recycle more
  - make it easier?
  - Pay as you throw programs
- 3. Clear financial plan for Downtown
  - budgeting money
- 4. Hold Landlords accountable
- 5. Plant 1000 trees on easements
- 6. Put Farmers Market around square
  - Don't separate by street walking accessible
- 7. Patrol parks at night regularly/continue Neighborhood focus
- 8. Repeat Summit every few years
- 9. Develop clear action plan & schedule events/programs for G.E. Park (if we buy 2)
- 10. Get police/fire to full strength
- 11. Year-Round Farmers Market

- 1. Constitution Trail expanse
  - Go from Lincoln to Hamilton
- 2. Account for bulk waste over a year's time at an address
- 3. Department heads more accountable for their budgets/overtime
  - How are they improving their departments?
- 4. More tree planting programs Ash trees
- 5. Re-evaluate city vehicles going home
- 6. More streetlights on NW side of town
- 7. Defeat the video poker machine
- 8. Keep parks up no deterioration
- 9. Fix the sidewalks along Franklin Park
- 10. City council sit down with employees & ask how they can make their jobs more efficient
- 11. See a city blog
- 12. Update the website

- 1. Lincoln St. Main to Bunn
- 2. Morris Fox Hill to Six Points
- 3. Sidewalk Improvement
- 4. Sidewalks where none now identify prioritize
- 5. Balance budget
- 6. 1, 5, 10 Yr. Plan
- 7. Plans for projects ready
- 8. Improve fire hydrant replacement ground impact
- 9. Street gutter clearing drains plan need system
- 10. Longer bulk waste hours for workers
- 11. Get reimbursement from RIMCO
- 12. Consolidate/eliminate more City jobs/offices
- 13. Rental property inspections
- 14. Beautification of Entryways
- 15. Code enforcement

- 1. Cost effective city government, eliminating duplication of service. PACE vs Community Development. Complaint orientated enforcement
- 2. Managing the growth of new subdivisions, determine return on investment annexations <u>impact Fees</u>
- 3. Eliminate bulk waste removal get a dumpster program must pay for itself
- 4. Outsource trash collection to private company
- 5. Cleaning up blighted properties working with tenants & landlords to solve problems
- 6. Snow plows getting the job done promptly

#### **▶** Team 14

- 1. Collect past due fines
- 2. Eliminate bulk waste fee
- 3. Street scaping Downtown
- 4. Evening outdoor events Downtown
- 5. Fill all potholes
- 6. Go to more electronic water meter reading
- 7. Increase diversity in staffing
- 8. Bloomington Marathon
- 9. Evaluate all Departments to see if they are doing what the people want
- 10. Coordinate facilities with County & Town
- 11. Emphasis on Ecology
- 12. Improve City website
- 13. Increase funding to Public Agencies

- 1. Improving City "Official Website"
- 2. Council working more closely with staff
- 3. Leveraging local talent as a resource to lower City expenses
- 4. Increase tourism through website
- 5. Corporate sponsorship to aid rebuilding infrastructure/other ideas to raise revenue
- 6. Aggressive moves to bring in new businesses
- 7. Budget cuts while keeping Long Term Vision
- 8. Enhance "Gateways" to the City i.e. Market St to Arena
- 9. Not let Downtown & Westside fall behind in funding

- 1. Promotion & existing Parks & activities signage <u>advertize</u> Miller Park etc
- 2. Balanced budget with minimal cuts
- 3. Development (Impact) Fee to go to school districts instead of raising my taxes, <u>again</u> Fee to developers of new construction
- 4. Implementation of the Bloomington Parks Plan
- 5. Keep O'Neil Pool open/develop water park feature here
- 6. Open Miller Park Beach revamp Lake!
- 7. Fix sidewalks downtown
- 8. Remove speed humps & circles They don't slow traffic down
- 9. Downtown Arts Festival more promotion of the events. Bring the community Downtown
- 10. Dog Park in Bloomington (or two!)
- 11. Address pension issues state mandated excessive pension in relation to "real world" (401K vs. mandated)
- 12. Public Transportation Plan

- 1. Finances in order
  - Examples pay full price for garbage P.U. employee benefits should be reduced
- 2. Decide once & for all the future of Arena
- 3. Roller Skating Rink (Plan)
- 4. Citizen follow-up to tonight
- 5. Have regular ward meetings
- 6. Pass Living Wage
- 7. Invite citizens to Council Meetings & get feedback from them
- 8. Improve quality of newspaper
- 9. Improve promotion of Zoo
- 10. More visibility of Council Members
- 11. Help minorities get jobs with City
- 12. Have Pantagraph highlight var. City Employees

- 1. Build YMCA Westside of Downtown
- 2. Water Plan (Watershed, etc.)
- 3. Revitalize Culture Fest, more inclusive, more to do
- 4. Map the trees, have a preplacement plan
- 5. Sewer plan replacement
- 6. Get rid of one golf courses think of more productive rec use
- 7. Beautify Constitution Trail (art work on pavement, trail) mural?
- 8. Fill potholes to last longer (pavement pothole fix)
  Mechanism for community to help fund pothole fixes (etc.)
- 9. Redevelop McLean/Washington/Front/Gridley
- 10. Coachman Hotel site use
- 11. High School Graduation 100%
- 12. City understand local CF
- 13. Meet your neighbor day
- 14. Expand Constitution Trail
- 15. Do part of R. 66
- 16. Fix sidewalks

B

# **Question 6: Actions to Enhance Quality of Life**

# **Question 6: Actions to Enhance Quality of Life**

#### ► Team 1

- 1. Preventative maintenance of streets
- 2. Focus on infrastructure/Back to Basics
- 3. Maintain "Hunker Down" mentality during good times
- 4. Ambient traffic control
- 5. Become more pedestrian friendly (crossing streets) (enforcement)
- 6. Continued extension of Constitution Trail without compromising budget
- 7. Code enforcement on vacant houses

- 1. Maintain Community Safety
- 2. Continue road improvements/maintenance
- 3. Keeping curbside recycling program
- 4. Stopping racial profiling in Community
- 5. Fair & equitable Criminal Justice System for everyone
- 6. Widen Trail
- 7. Keep up with tree replacement
- 8. Enhance greenway on Veteran's Pkwy
- 9. Address Old Eureka building on Morrisey
- 10. Finish out new subdivisions
- 11. Streamline building variance process & enforce rules equally

- 1. Working on street quality (potholes)
- 2. Keep working for low crime
  - community effort education, police, courts, etc.
- 3. More disabled access
- 4. Legal staff & "all" work to keep people in their homes. (anti-foreclosure)
- 5. Adopt vacant house ordinance
- 6. Retail choices (more) keep tax dollars in town

#### ► Team 4

- 1. More Community Boosters Must Be Passionate
- 2. Create a City Volunteer Executive
- 3. Look large corporations
  - Communicate with
  - Continue to collaborate with
  - Bloomington boost
- 4. Westside Development & Improvement
- 5. Know your local businesses & support them
- 6. State Farm Museum & GJ Mecherle (encourage private development)

- 1. Keep criminal activity low
- 2. More Police Officers to focus on criminal activity on the Westside Officers to Use Zero Tolerance by using community Policing Plan by including churches/business/S. Service Agency
- 3. More Awareness to Neighborhoods that Sex Offenders move in Laser Access to Citizen's
- 4. Evaluate pros/cons of Wards No Wards OR a mixture of both
- 5. Loud music boom-boom loud profanity & racial words
- 6. Capitalize on the Westside Redevelopment Plan to other areas of the City
- 7. Street Roadway Improvements Ireland ie. Grove Road, W Taylor, Lincoln East of Veterans
- 8. Alley potholes (between 800 blk E. Jefferson/ E. Washington 800 blk)
- 9. Signage "Way Finding" lack of for visitor to attractions
- 10. Develop a bikeway plan for Bloomington

- 1. Stable water supply
- 2. Constitution Trail expansion
- 3. Better retail shopping choices
- 4. Dance studio
- 5. Affordable/good quality rental housing

#### ► Team 7

- 1. Bus routes should be faster and efficient
- 2. No consistency in numbering of addresses location and lighting
- 3. Pedestrian overpass over Vets (Oakland, Lincoln, Washington) SAFETY
- 4. Continued support of Resource Officers in the Public Schools
- 5. Bike/lane aside from Constitution Trail on streets
- 6. Central complex for outdoor activities (softball fields, soccer, basketball)
- 7. Enforcement of Leash Law
- 8. Plow residential streets faster. Iowa, Monroe etc...
- 9. Improved intersections at empire and Fairway. Six Points and Vets & Springfield, Morris, Morris & Greenwood
- 10. Improvement to sidewalks and curbs to increase safety and aesthetics 1000 & 1100 blocks to Roosevelt Street.
- 11. Improved traffic control on Broadmoor Street

- 1. Educational enrichment opportunities for seasoned citizens.
  - Morning with Professor
  - Senior Prof.
  - Elder Hostel
- 2. Hands on museum for the teen-ager & adult.
- 3. Central location for on-line gaming, video, team army, paintball...

- 1. More bike & walking paths
- 2. Avoid or minimize tax increases
- 3. Reducing governments' "foot prints" by outsourcing services appropriately
- 4. Continued replacement of sidewalks
- 5. Continued focus on city's center & the Westside

#### **▶** Team 10

- 1. 25 mph on residential streets
- 2. Pedestrian/biking paths
  - bike lanes
- 3. Extend Constitution Trail North of Market St.
- 4. Pass Living Wage
- 5. Create park on Constitution Trail by Walnut & Clinton area
- 6. Create/Maintain green space
- 7. Animal Control/Removal improvement
- 8. Varied Late night activities
- 9. Downtown Beautification
- 10. Partnership with creative enterprises
- 11. Create a drawn in Downtown, find someone to invest in downtown

- 1. Make the city more pedestrian & bicycle friendly
- 2. Continue going out into neighborhoods to help with safety foster neighborhood associations
- 3. See a serious plan for growth
- 4. Encourage more unique restaurants & not just chains
- 5. Raise taxes investigate other forms of revenue
  - sales tax
- 6. Show us how it will directly benefit us
- 7. Work on the roads research recycle material

- 1. Internships for High School for future leaders of City
- 2. Police/Fire/Safety Improvements
- 3. Council Meeting minutes up to date online. Planning Comm. & ZBA Also
- 4. Lower ticket prices for BCPA & Coliseum
- 5. Retail in South, West, Southwest
- 6. Financial Accountability
- 7. Balance Budget
- 8. Don't Raise Taxes
- 9. Lower School Taxes
- 10. Retirement Lifestyle for 5 Up Activities

#### **▶** Team 13

- 1. Find reliable water source for future growth
- 2. Budget for water/sewer maintenance & upgrades
- 3. Set a timeline for a reserve fund
- 4. Equitable building code enforcement
- 5. Services should pay for themselves water bill, etc.
- 6. Find the RIMCO money

- 1. Lower Real Estate Taxes
- 2. Increase funding to social service agencies
- 3. Increase Public Safety
- 4. Make better contracts (RIMCO)
- 5. Better use of CDBG funds to revitalize older neighborhoods
- 6. Evaluate all services to find what citizens want
- 7. Increase bus hours
- 8. Become a leading community

- 1. Partner up with other regional communities
- 2. Continue to grow our unique qualities
- 3. Maintain our cultural investments
- 4. Expand development of entertainment for varieties of age group not just family orientated
- 5. Define Downtown What do we want it to be "Image"
- 6. "Planned" Development
- 7. Maintain Basic Services

### **▶** Team 16

- 1. Implementation of Park Plan adopt plan
- 2. More activities for Seniors & Young Adults & Teenagers
- 3. Multiplex Activity Center/Development for existing Downtown use BCPA as example
- 4. Enhance Art galleries presence Expand opportunities for new artists, more development of an "Arts" culture
- 5. Free Wi-Fi Downtown
- 6. Development of a grocery store on the West/South Westside
- 7. Develop old Howard Johnson's Site

- 1. Parked cars off of the streets
- 2. Crack down on illegal driving
- 3. Legislation on distracted driving (local ord)
- 4. Review intersection of Mercer & Wash & Mercer Oakland Lights rather than stop signs
- 5. Continue planning for expansion of Constitution Trail
- 6. Better parking at Irving Center
- 7. Buy Verizon Parking Lots Downtown
- 8. More hanging pots Downtown
- 9. Get rid of speed humps on Eddy Rd

- 1. Buy a milling machine/pothole grinder
- 2. Sidewalk plan
- 3. Develop Festival Park
- 4. Make Downtown more walk-able
- 5. Free Wi-Fi
- 6. More residential Downtown
- 7. Downtown destination restaurants
- 8. Multi-generational activity center

# **SECTION V**

# MESSAGE TO MAYOR AND ALDERMEN

# Message to Mayor and Aldermen

#### To Mayor:

- Quality of life on the west side of BLM seems to be decreasing as far as housing and discipline o
  the police department towards some issues that go on in some of the houses/neighborhoods on the
  west side.
- I feel that the city needs more youth out reach especially towards the importance of abstinence and to maybe create programs that show how hard teen parenting can be.

#### To Mayor & Council

- \* Keep in Mind Agriculture when new development including East side corridor
- \* Redevelop inter city areas instead of developing out in agricultural areas (City Development Director)
- \* Review the current programs & remove what doesn't work & enhance current programs instead of new programs

#### Dear Mayor and Council...

Thank you for this opportunity. Please use this information. So many of the groups had similar views of the good things about our city, the challenges and the outlook for our future. We are a growing and changing community, but it seems we are mostly on the same page. Continue to move us in the right direction. Thank you for your dedication to our city.

- 1. Cut Costs Combine Depts
- 2. More Focus on Assisting with Rehab Re Vitalization of older homes/neighborhoods.
- 3. Kudos on New Chief of Police
- 4. Stop the Council overlording and have better gentler cooperative spirit!
- 5. No New taxes higher fees Bulk Waste Sales taxes etc

# To the City Council –

Please be more cordial to each other & try and work as a team. I understand everyone is "working" for different areas within the city but determining a strategic plan & following that – keeping the best interest of the city & families in mind is a great start.

<u>Positive</u> message to press even though dealing with difficult circumstances.

Dear Mayor and Council, myself being a younger person I think more things need to be done to grab the attention of my generation. Also, the streets in Bloomington are disgustingly raggedy. The Westside of our town needs to be cleaned and presentable just the like the eastside. I would love to see these things happen because I plan to live here for years to come.

#### THANKS

Bloomington is a great place to live. We need to protect & preserve our strengths while working on areas of concern. Thanks for the opportunity. Please give our thoughts careful consideration.

To the Mayor -

Quality of life is very important to the grown & success of the city of Bloomington.

Try to get a positive message out about our community & work together.

Reward coming in under budget – don't penalize by giving dept. less.

Thanks for inviting me to Strategic plan. ©

#### To Mayor & Council

You are doing a good job but there is more work to be done. I think if we could tow those vehicles with loud – Boom Boom – sound systems an do what Decatur is doing we could decrease this problem, make money for our city and find illegal drugs, duns and stolen property in many of these vehicles. Decatur is having success – Call As Chief Chervucco in Decatur.

Charles Nicholson

- Don't forget about students
- Keep Bloomington from sprawling out of control
- Use our resources effectively
- Open up and a make a transparent gov't
- Use technology to make gov't more effective

Please do not let this be an empty exercise! You will notice similarities across all the groups. There are many good things about this community but we must strive to include all groups in our community Thanks for the opportunity!

#### Dear Mayor & Council

Please think Creatively and don't be afraid to take risks even in our tight budgetary times. I want you to liace, not react to The issues facing Bloomington. Help us to grow & be a better Bloomington.

To Mayor & Alderman: Fitz2143@yahoo.com

I want you to hold each department's feet to the fire; make them accountable to you on a monthly basis

I want you to privatize the coliseum and BCPA. Stop depending on the tax payers to bail the city out. I would like you to evaluate all over – time departments/staff use on a monthly – quarterly – semi-annual – annual basis. Their planned OT vs actual OT.

Mike Fitzgerald

Ward 8

Thanks for this meeting!

#### To the Mayor & City Council

- Thanks for the Opportunity to input & Keep doing it.
- Take these items to heart & move forward no matter how painful it is.
- City aging infrastructure needs to be addressed in the Center & west side of town. Utilities & old combo sewers
- Send me a copy summary report to steve.ambrose.a7nb@statefarm.com
- Keep fixing Morris Avenue North of Miller Park to Veterans Parkway
- Buss Route down Six Points Rd & back up Morris Ave.

Steve Ambrose 10 Autumn Ct 61701

Please provide a copy of the summary report to: pamelakdso@aol.com

Thank you for the opportunity to participate in this Citizens' Summit. Bloomington is a great to live – I've been a resident for 38 years. We do face some Challenges, but I believe we have a talented council & staff in place to move us forward. Will look forward to seeing how this process progresses! Pamela K. Dick

Don't be afraid to raise sales taxes to fund things that will improve our quality of life. A good city is judged by how it treats pedestrians and cyclists. (People don't have to drive everywhere with interacting with other people

Mike Keiber

Continuation Of Public Input Would Be Beneficial For The City and The Citizens. Thank You For Doing It Tonight.

#### To Mayor & Alderman!

- This night was a good idea but could have been condensed in a shorter time period! Almost 4 hours is too long of a time commitment.
- I'll be anxious to see if any positive direction comes from this

Our city needs to have less free parking & more paid parking, that would lower costs of what businesses need to charge for goods & more people would benefit.

We need a light rail system, especially between the busiest areas of the 2 cities, that would reduce congestion on the roads & save money on repairs & new construction of roads, & be more efficient, & reduce accidents.

#### Dear Mayor/Aldermen,

Our garbage service is great but the yard/bulk waste disposal could happen every other week to save money. Also, why are there 2 trucks picking up bulk waste, one following the other? I see it all over town.

Connie Unruh

Please concentrate your efforts on infrastructure and necessities this year – WAIT on the extras and non-essentials until the city is in better shape financially. Like private citizens, you MUST live within your means until fiscal situation improves.

Sherry Galbreath

#### Please.....

- Balance the Budget
- Make Coliseum more affordable for young families
- Improve Streets/Fix Potholes
- Collect all fines/hold all accountable
- Continue soliciting input
- Form 1-year, 5-year, 10-year plans

#### Dear Mayor...

I love our community & I hope it will continue to stay that way. We have many positive things happening and I hope that by looking at the future we continue to look for quality in our city.

#### Establish A Group To Assure 100% Graduation Rates

Look At Funding Scholarships At Heartland – Free Tuition Is Really Cheap To Do For All Kids Graduating Bloomington Area Schools

### To Mayor & Alderman –

1. Work together on common goal.

Obtain goal from summit worksheets.

2. Work together to make plans to succeed at goals

Obtain plans from Summit worksheets

Ask your community for volunteers! (for work on specific goals)

#### To Mayor & Council:

- Nice move hiring David Hales
- Nancy Mulcruley has been Awesome!
- Bring back community policing
  - have police on foot in Downtown
- plant 1000 trees each year
- Don't Give up on The older city cove!!

#### To Mayor and Aldermen,

- This was a great event and all I can hope is that here is a good, effective follow-through.

On another note I hope the city does not continue to make cuts to emergency services. Nothing is possible without an effective police force. There is no reason that Siron should not be able to stay Assistant Chief. He is experienced, qualified and undervalued.

Thanks for doing this event, I look forward to see how it turns out.

### Thank you for this opportunity.

Two questions I need to revisit

- #2 I see so many youth in the Community that recently graduated from High School w/o jobs or things to do to keep them busy & help them become self-sufficient. Anything that you can do to help turn this problem around would be appreciated.
- #4 Success also includes a more inclusive Climate, one that grows Culturally & where the Arts are expanded To allow more exposure to various cultures.

#### Please Do Not Forget: YOU WORK FOR THE PEOPLE!!

The Council Has To Work Together Not For Each Ward Alone Keep Channels Open To The Public Reaction And Comments!!

#### To Mayor & Council

Please be aware that the Hispanic community is growing in this town. I would like to see more information geared towards them – make them feel more welcomed into the community – They feel discriminated most of the time. Police officers not telling them why they're being arrested I guess more information in Spanish that will help them understand their rights – maybe more translators available to them.

Thank you for considering.

ari468@aol.com

#### To Mayor/Aldermen

Email: jmgill@mindspring.com

Good Exercise –!!

Plan on turning B/N into a " smart city " as Dubuque, Iowa did

Using the sizeable resource base that we have in our educational institutions.....

We have huge sellout crowds at the Coliseum for Music Events......

We should be able to turn the community into the "Music Center" of Central Illinois......we have built the facilities (except the bandshell)......why not package and promote all we have and build on it......remember the Heyworth

rock festival years ago......thousands came.....maybe we can turn Miller Park into a "Tanglewood" summer

family picnic / music facility......Organization and .Promotion, Promotion.....!!!!.

Again thanks for the opportunity to participate.

#### Dear Mayor & Council -

Make Bloomington a more vibrant place that <u>all</u> ages can enjoy

#### Mayor & Alderman

You ALL are doing a great job & We Appreciate your time & effort

#### To Mayor & Alderman:

My main concern to enhance the quality of life here in Bloomington would be to have stricter policies on landlords, because not everybody are homeowners, more police patrolling powers & a better nightlife for everybody of all ages! Better quality of rentals for median income households

# It was a great Summit!

#### Mayor & City Council

Please Adopt A Vacant House Ordinance. Try To Also Make It Attractive For People To Move To Older Neighborhoods

Dear Mayor & Council,

Please make some first steps this year on making the block around the old Town Hall somewhere one might want to go, other than for lunch.

Without changing the view of the block at a place for lunch only, there is no hope of giving Bloomington a center

#### Dear Mayor and Council:

Think more about collaborating with local <u>Community Foundation</u> for needs of the city. We have too many city golf courses! Close some of these to put the land to better recreational use Think more about city planning that makes for <u>compact</u> development instead of sprawl. (zoning?) Bl. is overbuilt in retail space (strip malls)! Think about how to do this better, like encouraging people

friendly business in downtown (destination restaurants, grocery store, and entertainment other than bars! Please, no more bars!!)

Dear Mayor and Alder (men and women)

Please maintain the Support of the Resource officers in the Schools. This Service is Vital to safe Schools and Reduces expenses

I want a copy of the summary report of tonight's meeting – phylvs@hotmail.com

#### To Mayor & Aldermen:

- 1. Don't Wait Until The Next Drought Cycle To Start The Long Process Of Securing An Aquifer Source Water Supply
- 2. Consider Outsourcing Many Current City Services Also Consider Partnering With Twn Of Normal To Reduce The Amount Of Duplicate Services And Improve Efficiency
- 3. If Possible, Reduce This Overall Employees And Try To Build A Culture Of Efficiency And Fiscal Accountability In All Departments
- 4. Work Diligently To Mergit District 87 & Unit S

Jack Capodice 663-2526 CAPODICEDRJACK@AOL.COM

#### Karen Schnaidt

On Western Ave, going South from W. Washington to Olive St is in dire need of street repairs. Large potholes coming out of my alley, which is between Olive & Grove St. The bus route is on this street Thanks

Deb Boston

1105 W Olive St

827-8638

dlboston1@MSN.com

To Mayor & Alderman & City Managers

Thank you for the Invitation & The Encouragement to be innovative in Boosting Bloomington Vern Prenzler

I would like a summary report of table #4 & the total tables

712 E. Empire St.

e-mail prenzler@prenzler group.com

#### Use the Coliseum more

- it could be used when its empty
- more profit
- publicize what's going on more so more pple will show up

Build more on the West Side

- connect to subdivisions
- use "vacant" land

equalize east & west usage

#### Dear Mayor & Alderman:

In order for our children, the future, to be globally competitive I strongly believe we must initiate a bilingual school program beginning from kindergarten all throughout high school.

\* We also need more "in-school" programs that are culturally sensitive in order to decrease the high school dropout Rate.

#### Dear Mayor and Aldermen

There is a great need for a Safe Path from the Neighborhoods East of Vets to the businesses West of Vets (Walkway or Over Path)

#### To Mayor & Aldermen:

 City department heads – specifically the public works/garbage dept and the code enforcement office should attend some form of customer service training. I had a situation where I was treated rudely, the employee & dept head did not identify himself to me – was very rude & treated me very unfairly. Customer Service training is a must!

#### Council

There is good potential for working with the Central Illinois Organizing Project on issues such as economic development of old railroad yards

examining short term lending practices – both payday loans & alternatives anti-foreclosure initiative

Jack Porter

The City Council needs to reassure the public that it is knowledgeable, honest and open. I believe the books of the Coliseum must be opened. Right or Wrong, the public believes they are being misled. Darcy Thiefel

I would like for the youth to have a voice because we're going to be the one who the future of the city

Back to basics is key!! Not just in "down times", but in good times too...

I think we need to look at outsourcing some city services. The taxpayers don't seem to get a very good deal on garbage service or from the water dept. If the City gov't were a business – they wouldn't be able to operate profitably with these inefficiencies.

To Mayor & C

What are we doing w/ the downtown.

Do many bars

Not enough businesses w/ diverse types

Make it a show place

With the 2010 Census coming, the City will get more money From the state. Investments are improving, retirement funds for police/Fire Fighters will improve. Why must the City make up the Fund deficiency right away?

#### To Mayor and Council...

To Me, a critical issue is increasing transparency in government – Communicate clearly with citizens Julie Sullivan

email: Julian\_Lou@aol.com

#### More help and Money for West Side – Things for Youth

#### Mayor & Alderman

- 1. Get control of budget No Excuse for "finding' expenses or money in the middle of the year.
- 2. Start a group of signature events that make people want to come to Bloomington Normal
- 3. Create central repository for all organizations to list events all events available with details in one place.

#### Mayor & Aldermen

- Go and support more down town events
- better signage of/for events for folks arriving in the community
- Central repository for events/activities occurring in the community

It was great to provide input. However, if this comes out looking like the FARR reports where the results are already determined and this is being used to justify, it won't look good.

#### Mayor/Counsel

Will We Ever Run Out Of Precious Farmland If we Still Keep Building Eastward Instead Of Rebuilding Old Neighborhoods?

#### Mayor & Council -

- Thank you For the opportunity to impact the direction of Bloomington
- The critical Focus For the near term is <u>balance</u>
- As the long-term plan is developed please continue the transparency of process and citizen input at each stage

#### Mayor and Aldermen

- Need specific ways to reduce costs on unnecessary work
- Too many workers on city work not doing much or nothing Too many leaning on shovel

It's a Start. Most of the people know little about city government. Some know a little. Some more.

Government efficiency and the dislike for taxes seem to be paramount.

Good things – new city manager, new finance Dir., new Police and Fire Chiefs.

It was very difficult to discuss many specifics.

Everyone agreed – "Read My Lips" No New Taxes!!

Don Schults

#### Thank You For The Opportunity

Property assessment should match property value

Message To Mayor -

Mayor Stockton – In Working W/ You At State Farm, I Often Recalled Your Interest/Passion For Technology And Innovation.

I Was Wondering (And Would Like To See) If You Would Consider Pushing That More Within Bloomington. With All Of The Brains We Have In Bloomington (ISU, State Farm, IL WESL, Other) There Are Many Opportunities To Partner For Technology Advancements. Examples: •Wi-Fi Through All Of Downtown • Science & Technology Center For Kids W/Gov Funds • Museum Of Science & Industry in Bloomington • Other

Property values have decreased, But City has raised property Assessments & taxes. You must get focused On what you are doing to homeowners. They Can not afford their homes

Question 6 Should be taken out and changed to...

What actions should Bloomington take to become a leading Community and an example to others. Daniel Ramirez

How Can the city be more immigrant family friendly?

How can we better welcome and facilitate the assimilation process?

Daniel Ramirez

A More Diversity in the Police force more women in uniform on the street.

Lower the Real Estate taxes: Taxes Here Are just to high

I would like to receive a copy of the summary

Tammy Miller

e-mail: tammylynnmiller@verizon.net

Thanks Mayor for letting the Pastors come and hear your heartbeat for the city. Enjoyed the summit.

Hope to be involved in the future ones. P.S. Thanks for the great meal!

I want a Report of Tonight.

Jan VioLano

1609 N Roosevelt Ave BLm 61701

J.JV.@AOL.COM

Kelly@mcfb.com Kelly Francis 901 W. Taylor St Kali Benton

jmgill@mindspring.com

O .1	•
Cathy	gronemeier.com

Ron Kwasny email address ron.Kwasny@comcast.net

# **APPENDIX**

# Citizen Summit 2009: List of Participants

### ► Team 1

- 1. Stacy Cameron
- 2. Cathy Gronemeier
- 3. Ron Kwasny
- 4. Danny Leifel
- 5. Andy Scott
- 6. Julie Steinkoenig

# ► Team 2

- 1. Jack Capodice
- 2. Linda Foster
- 3. David Johnson
- 4. Angie Scott
- 5. Sue Sutton
- 6. John Wombacher

- 1. Mike Fitzgerald
- 2. Debbie Polzin
- 3. Jack Porter
- 4. Marci Rich
- 5. Laurel Straub
- 6. Brad Williams

- 1. Deb Boston
- 2. Roger Elm
- 3. Denny Marquardt
- 4. Marcos Mendez
- 5. Vern Prenzler
- 6. Jan Violano

# ► Team 5

- 1. Maribel Arias
- 2. Kali Bento
- 3. Stan Cain
- 4. Kelly Francis
- 5. Jim Gill
- 6. Chuck Nicholson

#### ► Team 6

- 1. Alex Beck
- 2. Sean Boston
- 3. Sara Busing
- 4. Marivel Escatel
- 5. Dick Fasig
- 6. Julie Steinberg

- 1. Pamela Dick
- 2. Kathleen Nord
- 3. Erik Prenzler
- 4. Alex Rich
- 5. Millicent Roth
- 6. Brenda Stevens

- 1. Billy Adelman
- 2. Floyd Byers
- 3. Pamala Eaton
- 4. Sharon Heidloff
- 5. Stephen Perry
- 6. Julie Sullivan

# ► Team 9

- 1. Kevin Holmes
- 2. Charlie Jordan
- 3. Connie Margaritis
- 4. Tammy Miller
- 5. Richard Osterman
- 6. Phyllis VerSteegh

#### **▶** Team 10

- 1. Jack Bataoel
- 2. Mary Griswold
- 3. Dan Moore
- 4. Jim Simeone
- 5. Robert A. Siron
- 6. Dale Stressheim
- 7. Whitney Thomas

- 1. Cheryl Adam
- 2. Scott Black
- 3. Jim Jordan
- 4. Mike Kerber
- 5. Jennifer Starkey
- 6. Robin Wilt

- 1. Treyce Gaston-Spears
- 2. Rob Jorgensen
- 3. Roger Lander
- 4. Susan Schafer
- 5. Dana Starkey
- 6. Peggy Whelan

# **▶** Team 13

- 1. Denise Eyre
- 2. Tyhad Harrison
- 3. Dan Metz
- 4. Dave Reeves
- 5. Connie Unruh

# **▶** Team 14

- 1. Deb Connor
- 2. Gwendolyn Donnelly
- 3. Lisa ParkerDaniel Ramierz
- 4. Wayne Pledger
- 5. Ron Schultz

- 1. Larry Carius
- 2. Julie Cunningham
- 3. Bill Dodson
- 4. Erika Kubsch
- 5. Rex Schaeffer
- 6. Chetna Shende
- 7. Bernie Uszcienski

- 1. Steve Ambrose
- 2. Judy Glenn
- 3. Barb Hartseil
- 4. Jennifer Lawrence
- 5. Angie McCombs
- 6. Tari Renner
- 7. Carl Teichman

# **▶** Team 17

- 1. Aaron Aary
- 2. Allante Bennatt
- 3. Rose Beverly
- 4. Steve Dobski
- 5. Sherry Galbreth
- 6. Charlyne Watts
- 7. Richard Watts

- 1. Bob Edwards
- 2. Aaron Gary
- 3. Julie Prandi
- 4. Jim Reid
- 5. Ryan Whitehouse
- 6. Prake Zimmerman