

EVENT FLASH REPORT SUMMARY

Event: Dropkick Murphy's
Date: Thursday, October 24, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 80,617.50
Net After Amusement Tax	\$ 77,392.80
Tickets Sold:	1,681
Comp Tickets:	318
Total Tickets:	1,999
Actual Attendance (Drop):	1,649



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 14,222.50	Per Cap
Net Food & Beverage Revenue	\$ 30,300.00	\$ 18.37
Reimbursed Event Expenses		
Net Merchandise Commissions	\$ 4,239.67	
Other Event Revenues		
Total Event Revenues	\$ 129,379.67	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 3,224.70
Event Production Expense (stagehands/equip)	\$ 8,881.83
Event Staffing (ushers, security, ticket sellers)	\$ 7,051.00
Police/EMT/First Aid	
Event Advertising & Promotions	\$ 4,725.00
Catering Expense	\$ 2,493.00
Food & Beverage Expense*	\$ 12,120.00
Credit Card Fees	\$ 234.18
Other Event Expenses	\$ 4,328.33
Total Event Expenses	\$ 43,058.04

Net Estimated Profit / (Loss)	\$ 86,321.63
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** Based on Estimated Cost of Goods Sold for Product, Labor and Commissions*