

EVENT FLASH REPORT SUMMARY

Event: Marlon Wayans
Date: Friday, September 20, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 51,359.00
Net After Amusement Tax	\$ 49,304.64
Tickets Sold:	890
Comp Tickets:	174
Total Tickets:	1,064
Actual Attendance (Drop):	923



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	-	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	5,777.12	Per Cap
Net Food & Beverage Revenue	\$	12,686.52	\$ 13.74
Reimbursed Event Expenses			
Net Merchandise Commissions			
Other Event Revenues			
Total Event Revenues	\$	69,822.64	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	2,054.36
Event Production Expense (stagehands/equip)	\$	6,387.50
Event Staffing (ushers, security, ticket sellers)	\$	7,231.00
Police/EMT/First Aid		
Event Advertising & Promotions		
Catering Expense		
Food & Beverage Expense*	\$	5,074.61
Credit Card Fees		
Other Event Expenses		
Total Event Expenses	\$	20,747.47

Net Estimated Profit / (Loss)	\$	49,075.17
--------------------------------------	-----------	------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions