

EVENT FLASH REPORT SUMMARY

Event: Kevin Gates
Date: Saturday, September 21, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 256,873.00
Net After Amusement Tax	\$ 246,598.08
Tickets Sold:	3,556
Comp Tickets:	140
Total Tickets:	3,696
Actual Attendance (Drop):	3,028



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	-	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	28,080.92	Per Cap
Net Food & Beverage Revenue	\$	48,102.15	\$ 15.89
Reimbursed Event Expenses			
Net Merchandise Commissions			
Other Event Revenues			
Total Event Revenues	\$	333,056.07	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	10,274.92
Event Production Expense (stagehands/equip)	\$	8,632.50
Event Staffing (ushers, security, ticket sellers)	\$	10,614.00
Police/EMT/First Aid		
Event Advertising & Promotions	\$	6,024.52
Catering Expense		
Food & Beverage Expense*	\$	19,240.86
Credit Card Fees	\$	250.61
Other Event Expenses	\$	350.00
Total Event Expenses	\$	55,387.41

Net Estimated Profit / (Loss)	\$	277,668.67
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions