



Summer Wrap-Up 2024

Summer of Fun in Bloomington!

More than **2,000,000 visits** have been made to Downtown Bloomington this year, driven by one of the busiest summer seasons in recent city history. A surge in activity, led by packed events, revitalized spaces, and community engagement, has positioned Bloomington as **a key destination for both residents and visitors.**

66,500 Miller Park Zoo visitors

44,800 O'Neil Aquatics Center and Holiday Pool admissions

40,000 Arts & Entertainment venue attendees

33,000 rounds of golf

2,500 First Friday concert series attendees

85 Downtown Bloomington Farmers' Market vendors

72 community groups at the farmers' market

67 Arts & Entertainment event days with 1 sold out show

32 local musicians at the farmers' market

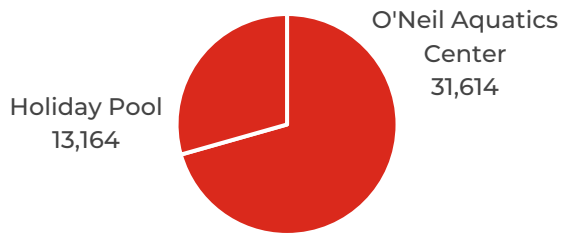


"We're being intentional about building **quality of place** in Bloomington. In addition to all the things cities traditionally provide, we are working hard to make this a **vibrant place to live, work, and play.**"

- Jeff Jurgens, City Manager

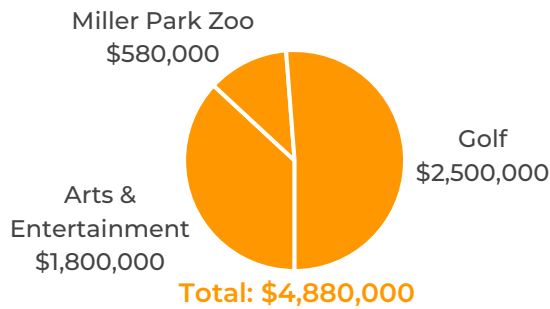


Aquatics Admissions



Total: 44,778 admissions

Summer 2024 Revenues



Total: \$4,880,000

Miller Park Zoo maintained its accreditation from the Association of Zoos and Aquariums and hosted **66,476 visitors** over the summer.

People played a total of **33,380 rounds of golf** at the City's 3 golf courses.

Summer Programs

- Aquatics had **1,327 swim lesson participants**
- Recreation had **256 programs** with **2,274 participants**
- SOAR had **47 programs** with **667 participants**
- Ice had **68 programs** with **713 participants**

The Pantagraph Readers' Choice Awards

- BCPA - Best Event Facility and Theater Venue and Favorite for Best Live Music Venue
- Farmers' Market - Best Community Event, Best Weekend Activity, and Best Place to Buy Fresh Produce
- Miller Park Zoo - 2nd place for Best Place for Family Fun and Best Place for Kids' Parties



The City of Bloomington's summer success is a testament to its **commitment to enhancing community life**. With a packed calendar of events and initiatives ahead, **the city invites all residents and visitors to experience everything Bloomington has to offer**.

Bloomington Public Library



After two long years of construction, Bloomington Public Library held a ribbon cutting and Grand Opening party to introduce the public to its expanded and renovated building in August. Staff also led public tours, which included these new library features:

- Drive-up window
- 3 large community rooms
- 2 large children's programming rooms
- 8 group study rooms
- 12-person conference room
- Computer lab
- Innovation lab
- 2 recording studios
- Discovery zone
- Sensory-friendly room
- Nursing nook

Over the summer, the library attracted **18,918 participants** with **110 programs**, including a Juneteenth Celebration that drew **318 attendees**. The library saw its busiest day on July 29 when it hosted **1,722 visitors**. A total of **1,469 groups** used the library's study rooms, and **182 groups** used the library's community rooms.