



BLOOMINGTON POLICE DEPARTMENT



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The Bloomington Police Department Announces Labor Day traffic safety campaign targeting impaired and dangerous driving

Bloomington, IL - The Bloomington Police Department kicked off a traffic safety campaign aimed at reducing impaired driving and other hazardous driving behaviors, such as distracted driving and failure to use seat belts. With powerful messages like "Drive Sober or Get Pulled Over," "If You Feel Different, You Drive Different," "Drive High Get a DUI," and "Click It or Ticket." This high-visibility enforcement initiative will run from August 16th through the early morning hours of September 3rd, encompassing Labor Day weekend.

We want our community to understand the importance of making smart decisions behind the wheel, on Labor Day and every day. While our goal is voluntary compliance, drivers should expect strict enforcement of all traffic laws on Bloomington roads every day.

The Bloomington Police Department is collaborating with the Illinois State Police and local law enforcement agencies across Illinois to support this statewide effort.

In addition to targeting impaired drivers, the campaign will emphasize the "Click It or Ticket" initiative, underscoring the importance of wearing seat belts. Buckling up is the single-most effective way to protect yourself in a crash. Whether you're driving across town or across the country, whether in the front seat or back, always remember to wear your seat belt and ensure all passengers are also buckled.

As you celebrate, remember to designate a sober driver. Do not let friends or family members drive drunk, high, or impaired by other drugs. Even a small amount of alcohol, cannabis, or other impairing substance can impair judgment and reaction times, making driving unsafe.

The Illinois "Drive Sober or Get Pulled Over," "If You Feel Different, You Drive Different," "Drive High Get a DUI" and "Click It or Ticket" campaigns are administered by the Illinois Department of Transportation with federal dollars from the National Highway Traffic Safety Administration.



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Media Contact:

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If you wish to submit a crime tip and remain anonymous, please contact the Crime & Intelligence Analysis Unit (CIAU) at 309-434-2963 or email CIAU@cityblm.org. You can also text the number 847411 by texting the word "BPDTIPS", then a space, followed by your tip information.

The tip line is not monitored 24/7. The CIAU office is staffed from 8am-4:30pm, weekdays. If no one is available to answer your call, please leave the information on the voicemail or send it by e-mail.

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