

EVENT FLASH REPORT SUMMARY

Event: WWE
Date: Saturday, June 22, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 256,402.00
Net After Amusement Tax	\$ 246,145.92
Tickets Sold:	4,331
Comp Tickets:	39
Total Tickets:	4,370
Actual Attendance (Drop):	4,120



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 8,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 24,610.61	Per Cap
Net Food & Beverage Revenue	\$ 44,583.59	\$ 10.82
Reimbursed Event Expenses	\$ 8,000.00	
Net Merchandise Commissions	\$ 8,073.53	
Other Event Revenues	\$ 4,280.00	
Total Event Revenues	\$ 353,949.73	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ 227,917.03
Taxes Paid	\$ 10,256.08
Event Production Expense (stagehands/equip)	\$ 11,722.90
Event Staffing (ushers, security, ticket sellers)	\$ 7,583.00
Police/EMT/First Aid	\$ 2,622.00
Event Advertising & Promotions	\$ 8,137.00
Catering Expense	\$ 350.00
Food & Beverage Expense*	\$ 17,833.44
Credit Card Fees	\$ 1,670.36
Other Event Expenses	
Total Event Expenses	\$ 288,091.80

Net Estimated Profit / (Loss)	\$ 65,857.93
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions