

**EVENT FLASH REPORT SUMMARY**

**Event:** Disney On Ice  
**Date:** Friday, April 12, 2024  
**Time(s):** Sessions both days  
**VENUE:** Arena  
**CITY:** Bloomington, IL  
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 665,592.25
Net After Amusement Tax	\$ 638,968.56
Tickets Sold:	20,939
Comp Tickets:	1,085
Total Tickets:	22,024
Actual Attendance (Drop):	19,905



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 665,592.25	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 72,953.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 82,081.00	<b>\$ 4.12</b>
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions		
Other Event Revenues		
<b>Total Event Revenues</b>	<b>\$ 820,626.25</b>	

<b>Executive Director Comments</b>

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 26,623.69
Event Production Expense (stagehands/equip)	\$ 11,211.32
Event Staffing (ushers, security, ticket sellers)	\$ 20,619.75
Police/EMT/First Aid	
Event Advertising & Promotions	
Catering Expense	
Food & Beverage Expense*	\$ 32,832.40
Credit Card Fees	\$ 5,562.87
Other Event Expenses	
<b>Total Event Expenses</b>	<b>\$ 96,850.03</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 723,776.22</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions