

EVENT FLASH REPORT SUMMARY

Event: ISU Hockey vs. Bradley
Date: Friday, September 15, 2023
Time(s): 6:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	1,219.00
Net After Amusement Tax	\$	1,172.12
Tickets Sold:		179
Comp Tickets:		23
Total Tickets:		202
Actual Attendance (Drop):		194



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	-	Per Cap
Net Food & Beverage Revenue	\$	1,849.00	\$ 9.53
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	3,515.19	

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	83.02
Event Production Expense (stagehands/equip)	\$	-
Event Staffing (ushers, security, ticket sellers)	\$	380.00
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	647.15
Credit Card Fees	\$	-
Other Event Expenses	\$	40.40
Total Event Expenses	\$	1,150.57

Comments

Well attended. Bradley brought a large group of fans. Many Bradley and Illinois State students attended.

Net Estimated Profit / (Loss)	\$	2,364.62
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions