

**EVENT FLASH REPORT SUMMARY**

**Event:** Peoria Rivermen  
**Date:** March 4th, 2023  
**Time(s):** 7:00:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 52,270.80
Net After Amusement Tax	\$ 50,260.38
Tickets Sold:	3890
Comp Tickets:	1034
Total Tickets:	4924
Actual Attendance (Drop):	4054



**A R E N A**



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 3,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 12,192.71	Per Cap
Net Food & Beverage Revenue	\$ 35,917.50	\$ 8.86
Reimbursed Event Expenses	\$ 2,272.54	
Net Merchandise Commissions	\$	
Other Event Revenues	\$ 2,500.00	
<b>Total Event Revenues</b>	<b>\$ 61,109.83</b>	

Executive Director Comments

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 2,010.42
Event Production Expense (stagehands/equip)	\$ 400.00
Event Staffing (ushers, security, ticket sellers)	\$ 3,089.90
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 12,571.13
Credit Card Fees	\$ -
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 18,071.44</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 43,038.39</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions