

EVENT FLASH REPORT SUMMARY

Event: IHSA Cheer
Date: Feb. 3rd and 4th
Time(s): 9:00:00 AM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 118,008.00
Net After Amusement Tax	\$ 113,469.23
Tickets Sold:	11494
Comp Tickets:	305
Total Tickets:	11799
Actual Attendance (Drop):	10950



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 12,674.08	Per Cap
Net Food & Beverage Revenue	\$ 62,540.59	\$ 5.71
Reimbursed Event Expenses	\$ 34,426.12	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ 3,000.00	
Total Event Revenues	\$ 126,640.79	

Executive Director Comments	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 4,538.77
Event Production Expense (stagehands/equip)	\$ 12,193.51
Event Staffing (ushers, security, ticket sellers)	\$ 16,244.20
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 21,889.21
Credit Card Fees	\$ -
Other Event Expenses	\$ -
Total Event Expenses	\$ 54,865.69

Net Estimated Profit / (Loss)	\$ 71,775.10
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions