

EVENT FLASH REPORT SUMMARY

Event: ISU Hockey vs. Waldorf
Date: Friday, February 17, 2023
Time(s): 7:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 1,759.00
Net After Amusement Tax	\$ 1,691.35
Tickets Sold:	235
Comp Tickets:	89
Total Tickets:	324
Actual Attendance (Drop):	295



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 2,274.00	\$ 7.71
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 4,001.59	

Executive Director Comments	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 83.02
Event Production Expense (stagehands/equip)	\$ -
Event Staffing (ushers, security, ticket sellers)	\$ 380.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 795.90
Credit Card Fees	\$ -
Other Event Expenses	\$ 64.80
Total Event Expenses	\$ 1,323.72

Net Estimated Profit / (Loss)	\$ 2,677.87
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions