

United Way Covid Response: Housing Coalition

**A proposal to request support to establish a
Housing Stability Navigator role
for our community, due to the continuing
barriers to housing stability.**

Area churches, area property owners, **Catholic Charities**, Chestnut Health Systems, **Children's Home & Aid**, City of Bloomington, **City of Bloomington Township**, District 87, **Home Sweet Home Ministries**, Illinois Prairie Community Foundation, **LIFE CIL**, McLean County, **McLean County Regional Planning Commission**, Mid-Central Community Action, **Nicor Gas**, Normal Township, **PATH**, Prairie State Legal Services, **Project Oz**, Regional Office of Education #17, **Salvation Army**, St. Vincent DePaul, **State Farm**, Tazwood Community Services, **The Immigration Project**, Town of Normal, **Unit 5**, United Way of McLean County, **West Bloomington Revitalization Project**, YWCA



Barriers to Stable Housing

Exhausted Covid-19 funds.

Restrictions on use of other resources.

Rising rents and high area demand.

Complexity of situations.

No existing service to navigate applications, logistics, and overwhelm.



Immediate Intervention: Housing Navigation Demonstration Project

- Seek funding from **American Rescue Plan funds** to support the cost of the Housing Navigation Demonstration Project for a period of **3 years** (FY23-FY25).
- **Housing Stability Navigator Position** Annual salary/benefits & administrative costs of \$75k/year for 3 years: **\$225,000**
 - (Salary ~ \$45,000)
- **Start-up funds** for emergency housing assistance, over 3 years: **\$175,000**

Immediate Intervention: Housing Navigation Demonstration Project

- Agreement of **collaboration** between this role and other agencies, units of government and community organizations to **leverage available programs and financial resources** to meet clients' needs.
- Continued work toward **longer-term solutions** designed to **systemically improve** our community's ability to address and mitigate housing instability.

Access to
Health

Behavioral
Health

Access to
Food/Healthy
Living

Housing is a Key Determinant

"As housing stability decreases, so does the health and well-being of those struggling to maintain stable housing. If housing is a determinant of health, then the growing instability of housing for our most vulnerable should be a growing public health concern for the leaders of our community."

~ Housing Coalition, 2022