

Now Hiring: Director of Entertainment & Arts

Imagination



Innovation

Inspiration



City of Bloomington, IL

Director of Entertainment & Arts



Bloomington, IL – If you love live entertainment and filling seats with excited fans and have an established track record securing and promoting successful concerts and events, you may be just who we’re looking for!

The City of Bloomington seeks an accomplished professional with significant entertainment and facilities management experience to lead its newly created Arts & Entertainment Department. The ideal candidate will be ready to cultivate entertainment for and oversee operations of the city’s 7,000 seat arena, and the recently restored, city-owned Bloomington Center for the Performing Arts (BCPA) which includes a 1,200-seat auditorium, an 11,000 square foot ballroom and is located in Downtown Bloomington.

Candidate must have an established track record of securing and promoting successful live entertainment events. City leadership sees the bigger economic value to booking quality entertainment vs. measuring by tickets sold giving the selected applicant significant flexibility in setting the strategic plan and vision for both facilities and this newly created department. There is also creative freedom to craft a schedule of events, activities, and other initiatives that will position Bloomington as a regional entertainment hub.

The City is searching for someone with a record of accomplishment in Arena, Stadium, or Performing Arts venue management, and in coordinating large special events or related fields. Candidate should have a bachelor’s degree (B.A. / B.S.) from a four-year college or university, with an emphasis on Sports & Entertainment or Stadium Management and at least five (5) years of supervisory experience with a large span of control. An equivalent combination of education and experience may be accepted. Candidate must have strong general management, fiscal and personnel management, leadership skills, and be oriented to the servant leadership model of management. Outstanding interpersonal and communication skills to promote community partnership and engagement throughout the City and the department are a must. Reports to the City Manager. Starting salary \$110,000DOQ.

Those interested should apply online by 06/10/2022 with a cover letter, resume and contact information for five professional references at www.cityblm.org/jobs. Questions regarding the application process should be directed to Nicole Albertson, HR Director, at 309.434.2216 or by email at nalbertson@cityblm.org. Equal Employment Opportunity.

City of Bloomington, IL

Community Background & History



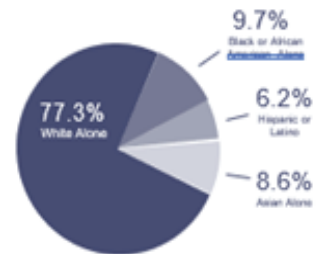
Welcome to Bloomington! A vibrant, growing community nestled in the heart of Central Illinois.

Through the years our community has been recognized as the Happiest City in America and even picked as the best place to live after the pandemic ends. Bloomington is also recognized by the business community as the place to be. State Farm Insurance ranked 39th on Fortune 500's list of America's largest companies, calls Bloomington home as does Country Financial, Beer Nuts, and Illinois Wesleyan University. In October 2021, Ferrero North America, part of the global confectionary giant, Ferrero Group, broke ground on its new chocolate processing facility in Bloomington. It is the company's third chocolate processing facility and its first outside of Europe. Soon, the smell of chocolate will be wafting through the air. In neighboring Normal, electric vehicle manufacturer Rivian Automotive produces many of its vehicles at the plant with future plans to supply delivery vehicles for Amazon.

The area offers a variety of recreation and entertainment activities. From our renowned parks, trails, and golf courses to our museums and performance venues there is always plenty to do. A full list of venues, events, and shopping information can be found at the Bloomington-Normal Area Convention and Visitor's Bureau website: www.visitbn.org. Downtown Bloomington plays host to our award-winning, year-round, Farmer's Market and if you're hungry you'll have options galore - Bloomington-Normal is ranked among the nation's top 50 cities in the U.S. per capita for dining out. In Bloomington alone, government statistics tally nearly \$176 million spent per year on food and/or beverage. At those times when you want to get away, we've got you covered! Central Illinois Regional Airport hosts daily flights to some of the nation's top destinations and offers connections that can get you around the country and across the globe.

The county seat of McLean County, Bloomington is located approximately 125 miles southwest of Chicago, 155 miles northeast of St. Louis, and 64 miles northeast of Springfield, the State Capital, and at the crossroads of 3 major interstate corridors, connecting with Indianapolis and the Quad Cities on Interstate 74, Chicago to St. Louis on Interstate 55, and Interstate 39 to Madison Wisconsin and serves as an economic center to communities across the region.

POPULATION ESTIMATE
2020 CENSUS ESTIMATE
78,680



SCHOOL DISTRICTS

BLOOMINGTON SCHOOL DISTRICT 87
MCLEAN CO. UNIT DIST. 5
BOTH ARE COVERING
33 SCHOOLS
16,208 STUDENTS
9 REGIONAL PRIVATE SCHOOLS

AREA UNIVERSITIES

Illinois Wesleyan University
Illinois State University
Heartland Community College

HEADQUARTERS TO

State Farm
Country Financial
Beer Nuts
Illinois High School Association

3

INTERSTATES

4

RAIL LINES

1

REGIONAL AIRPORT

1

AMTRACK SERVICE

City of Bloomington, IL

Community Entertainment Venues

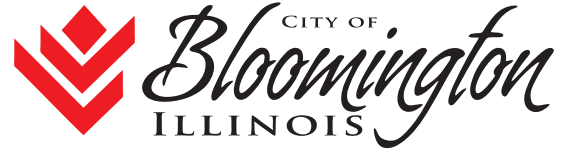


Grossinger Motors Arena

Grossinger Motors Arena opened its doors on April 1, 2006 and has had over 3,000,000 people attend various events over the years. Events held to date include many concerts including Drake, Taylor Swift, Chris Stapleton, and Brad Paisley, family shows, ice shows, motorsports, and trade shows. In addition, the Arena has hosted local high school graduation ceremonies, Chicago Cubs and St. Louis Cardinals caravans, Illinois High School Association's regional and state tournaments, as well as a variety of private meetings and wedding receptions.



City of Bloomington, IL



Community Entertainment Venues

Bloomington Center for the Performing Arts

The Bloomington Center for the Performing Arts is the premier arts and entertainment venue in Central Illinois. Located in the City's downtown, the Bloomington Center for the Performing Arts (BCPA) is a platform for performing arts and entertainment in the community. With a 1,200-seat auditorium and an 11,000 square foot ballroom, the recently restored, historic 1920 theater welcomes more than 40 touring artists annually and is also home to over 20 area performing arts ensembles. The center also features an outdoor summer concert stage.



City of Bloomington, IL

The Role



This list may not include all tasks and/or knowledge which may be expected of the employee, nor does it cover all specific duties which may be required. Other duties may be assigned.

Sets the strategic plan and vision for the city's entertainment division, curating a schedule of events, activities and other initiatives positioning Bloomington as a regional entertainment hub.

Plans, coordinates and oversees daily operations and activities for the city owned 7,000 seat arena, (previously known as the Grossinger Motors Arena), and the recently restored city owned Bloomington Center for the Performing Arts (BCPA) which includes a 1,200-seat auditorium, an 11,000 square foot ballroom and is located within the Downtown Bloomington Cultural District.

Works with talent buying agencies to bring in entertainment to the region, when necessary.

Cultivates partnerships with existing long-standing venues, new locations and the arts community to elevate what is a burgeoning local entertainment scene

Leads, supervises, advises and coaches managers monitoring and evaluating their performance against both operational and developmental goals. Develops and implements procedures and controls to promote communication and adequate information flow within the department and amongst other departments.

Oversees collection of revenues and spending for annual operating budget and capital budget and communicates to City Manager any variances from projected revenue and budget. Responsible for obtaining and overseeing sponsorships, risk management and financial controls, pursuant to City policies. Responsible for oversight of cash handling procedures, payroll and accounts payable as designated by the City.

In consultation with the Legal department, contracts with entities wishing to rent the Bloomington Arena, Bloomington Center for Performing Arts and other City entertainment facilities. Monitors contractual obligations between department and other agencies or businesses, including collective bargaining agreements. Works collaboratively with representatives of bargaining units to maintain positive working relationships between City and staff.

Creates and maintains a brand image standard for each venue including brand identity, website, social media and advertising. Ensures a calendar of events is maintained and shared with all marketing personnel, the Bloomington-Normal Convention and Visitors Bureau, and all event staff.

Required Education/Experience:

- Bachelor's degree with coursework in Sports & Entertainment or Stadium Management, Economic Development, Business Management, Public Relations, Marketing, Public Administration or other-related field or a combination of education and relevant experience.;
- Minimum 5 years of experience in Arena, Stadium, or Performing Arts venue management, coordinating large special events, or related field
- At least 5 years of supervisory experience, with a large span of control
- Equivalent combination of education and experience may be accepted

Equal Employment Opportunity

We value diversity and the many contributions that are made to our City by people from all walks of life. Therefore, it is our policy not to discriminate against any employee or applicant for employment because of race, color, religion, age, sex, sexual orientation, national origin, disability or any other attribute or characteristic protected by law.

ADAAA

It is the policy of the City to comply with all federal and state laws concerning employment of persons with disabilities and act in accordance with regulations and guidance issued by the Equal Employment Opportunity Commission (EEOC). Furthermore, it is the policy of the City not to discriminate against qualified individuals with disabilities in regard to application procedure, hiring, advancement, discharge, compensation, training or other terms, conditions and privileges of employment. Employees shall make requests to Human Resources for reasonable accommodations.

For a full job description, please visit the City's website at cityblm.org