

CULTURAL COMMISSION BOARD MINUTES

FEBRUARY 18, 2021

Virtual Attendees: Meryl Brown, Julia Cozad-Callighan, Ron Crick, Mark Halx, Melissa Libert, RJ McCracken, Jeff Pitzer, Angelique Racki, Shannon Ramirez, Tina Sipula, Shweta Sukla | City Hall Attendees: Jim Mack, Kellie Williams | No Public Walk ins

Mission Statement:

The Bloomington Cultural Commission, through advocacy, education and support, is dedicated to inspiring accessible and diverse artistic and cultural experiences, thus enhancing the value of the community's creative and economic life.

Next Meeting March 04, 2021 at 7:30 a.m.

- **General Notes**

- Minutes approved for January 21, 2021

- **The support sub-committee's top two priorities from last year polling**

1. Strengthen CVB partnership
2. Update arts organization list and use it for outreach
 - We agreed that tackling these two priorities will be our initial focus - with updating our organization list coming first as it has strong overlap with the other committees. With 11 commissioners, we will divide the list up across everyone so each commissioner has about 9-10 for follow-up.
 - We also agreed that our committee would own the "organizational list" and coordinate the annual updates

- **We need to develop an email that includes the following**

- Who we are as a commission
- Value of responding/providing information/being included
- Requesting any updates for the information we have on file (organization name, executive director or other contact, and email address)
- Do you have any events or community efforts planned for 2021 that you would like to share
- Items shared with us can be basis of conversation with the organization - encouraging them to enter on CVB calendar where it's also a potential CVB newsletter item.