

CULTURAL COMMISSION BOARD NOTES

SEPTEMBER 17, 2020

Virtual Attendees: Meryl Brown, Mark Halx, JongHun Kim, Angelique Racki, Jeff Pitzer, Julia Cozad-Callighan, Melissa Libert, Shannon Ramirez, Tina Sipula | Virtual Public Guest: Kelli Highland | City Hall Attendees: Jim Mack, Kellie Williams | No Public Walk in's

Next Meeting October 15, 2020 at 7:30 a.m.

- **General Notes:**

- Minutes approval for July 2, 2020 & July 23, 2020
- 1 Commissioner vacancy remains

- **Bloomington-Normal Convention Visitor Bureau's Community Calendars**

- Kellie Highland of the CVB shared examples of their Event Calendar and their Non-profit Calendar.
- The Event Calendar is listed under categories and can be viewed from the home page. All events are reviewed within a couple days of submission.
- The Non-profit Calendar is separate from the Event Calendar and can be used for scheduling tentative dates. Downloading info is required before it goes live.
- Pros: Calendars are available to use now.
- Cons: Needs more users and viewers.
- Commissioners are encouraged to use the CVB calendars; Seek out smaller cultural non-profits organizations and give a list to the CVB; Create a flyer of available calendars and best websites for marketing arts for all cultural.