

EVENT FLASH REPORT SUMMARY

Event: DaBaby
Date: Wednesday, February 19, 2020
Time(s): 8:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL_____ SELF PROMOTE_____ CO-PROMOTE__X___

Gross Sales	\$ 238,652.00
Net After Amusement Tax	\$ 231,992.46
Tickets Sold:	3,376
Comp Tickets:	282
Total Tickets:	3,658
Actual Attendance (Drop):	3,314



Net Estimated Profit / (Loss)	\$ 15,066.25
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Event Revenues

Event Rental & Net Co-Pro Profit		
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 17,569.43	Per Cap
Net Food & Beverage Revenue	\$ 22,687.60	\$ 6.85
Reimbursed Event Expenses	\$ 49,321.76	
Net Merchandise Commissions	\$ 1,132.30	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 90,711.09	

Event Expenses

Net Co-Pro Expense	\$ 14,519.31
Amusement Taxes Paid	\$ 6,659.54
Event Labor	\$ 23,137.75
Event Advertising & Promotions	\$ 15,039.75
Food & Beverage Expense*	\$ 13,765.27
Credit Card Fees	\$ 663.90
Other Event Expenses	\$ 1,859.32
Total Event Expenses	\$ 75,644.84

Net Estimated Profit / (Loss)	\$ 15,066.25
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Mid-week show but still drew a nice sized crowd of rap fans for DaBaby. Per caps were less than average for a concert mainly due to the age of the attendees.