

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. McKendree  
**Date:** Friday, February 14, 2020  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

|                           |    |        |
|---------------------------|----|--------|
| Gross Sales               | \$ | 705.00 |
| Net Sales                 | \$ | 688.38 |
| Tickets Sold:             |    | 91     |
| Comp Tickets:             |    | 67     |
| Total Tickets:            |    | 158    |
| Actual Attendance (Drop): |    | 158    |



|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>1,727.26</b> |
|--------------------------------------|-----------|-----------------|

**Event Revenues**

|  |           |                 |                |
|--|-----------|-----------------|----------------|
| Event Rental & Net Co-Pro Profit                 | \$        | 2,000.00        |                |
| Net Ticket Rebates, Facility Fees & Parking Fees | \$        | 324.00          | <b>Per Cap</b> |
| Net Food & Beverage Revenue                      | \$        | 939.30          | <b>5.94</b>    |
| Reimbursed Event Expenses                        | \$        | 442.13          |                |
| Net Merchandise Commissions                      | \$        | -               |                |
| Other Event Revenues                             | \$        | -               |                |
| <b>Total Event Revenues</b>                      | <b>\$</b> | <b>3,705.43</b> |                |

**Event Expenses**

|                             |           |                 |
|-----------------------------|-----------|-----------------|
| Net Co-Pro Loss             | \$        | -               |
| Amusement Taxes Paid        | \$        | 16.62           |
| Event Labor                 | \$        | 1,389.38        |
| Catering Expense            | \$        | -               |
| Food & Beverage Expense*    | \$        | 557.54          |
| Credit Card Fees            | \$        | 14.63           |
| Other Event Expenses        | \$        | -               |
| <b>Total Event Expenses</b> | <b>\$</b> | <b>1,978.17</b> |

|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>1,727.26</b> |
|--------------------------------------|-----------|-----------------|

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Fun crowd on a Valentine's Day night as the ISU Redbirds held off McKendree by a final score of 4-2. They'll be back in action against each other tomorrow night at 7:00 p.m.