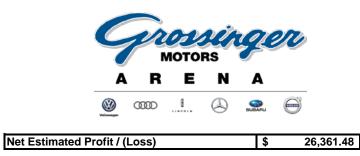
EVENT FLASH REPORT SUMMARY

Event:	IHSA Competitive Dance Finals	Gross Sales	\$ 71,710.00
Date:	1/31 - 2/1/2020 (2 day event)	Net After Amusement Tax	n/a
Time(s):	8:00 a.m.	Tickets Sold:	7171
VENUE:	Grossinger Motors Arena	Comp Tickets:	201
CITY:	Bloomington, IL	Total Tickets:	7372
REN	TALX SELF PROMOTE CO-PROMOTE	Actual Attendance (Drop):	6925



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 15,697.20	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 32,009.74	\$ 4.62
Reimbursed Event Expenses	\$ 19,677.13	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 67,384.07	

Executive Director Comments

This IHSA Dance Finals competition continues to grow, with the highest number of fans yet filling the arena for two days of dance excellence. 90 teams from all over the state traveled to Bloomington for this event and we enjoyed watching them.

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ -
Event Labor	\$ 19,677.13
Event Advertising & Promotions	\$ -
Food & Beverage Expense*	\$ 15,323.21
Credit Card Fees	\$ 647.20
Other Event Expenses	\$ 5,375.05
Total Event Expenses	\$ 41,022.59

Net Estimated Profit / (Loss) \$	26,361.48
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions