

**EVENT FLASH REPORT SUMMARY**

**Event:** IHSA Competitive Dance Finals  
**Date:** 1/31 - 2/1/2020 (2 day event)  
**Time(s):** 8:00 a.m.  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL  SELF PROMOTE  CO-PROMOTE

Gross Sales	\$ 71,710.00
Net After Amusement Tax	n/a
Tickets Sold:	7171
Comp Tickets:	201
Total Tickets:	7372
Actual Attendance (Drop):	6925



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 26,361.48</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 15,697.20	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 32,009.74	<b>\$ 4.62</b>
Reimbursed Event Expenses	\$ 19,677.13	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 67,384.07</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ -
Event Labor	\$ 19,677.13
Event Advertising & Promotions	\$ -
Food & Beverage Expense*	\$ 15,323.21
Credit Card Fees	\$ 647.20
Other Event Expenses	\$ 5,375.05
<b>Total Event Expenses</b>	<b>\$ 41,022.59</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 26,361.48</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

This IHSA Dance Finals competition continues to grow, with the highest number of fans yet filling the arena for two days of dance excellence. 90 teams from all over the state traveled to Bloomington for this event and we enjoyed watching them.