

EVENT FLASH REPORT SUMMARY

Event: Carolina Tbirds vs. Danbury Hat Tricks
Date: Saturday, January 4, 2020
Time(s): 7:30 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	3,060.00
Net Sales	\$	2,977.62
Tickets Sold:		306
Comp Tickets:		88
Total Tickets:		394
Actual Attendance (Drop):		376



Net Estimated Profit / (Loss)	\$	3,529.19
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	1,095.00	Per Cap
Net Food & Beverage Revenue	\$	3,566.57	\$ 9.49
Reimbursed Event Expenses	\$	442.00	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	7,603.57	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	82.38
Event Labor	\$	1,948.87
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,952.13
Credit Card Fees	\$	91.00
Other Event Expenses	\$	-
Total Event Expenses	\$	4,074.38

Net Estimated Profit / (Loss)	\$	3,529.19
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Welcoming our new Federal Prospects Hockey League to Bloomington! The top two teams in the league face off this weekend in back-to-back games to showcase the league to our community. This league will expand next season and a new team will be playing in our arena. Follow the team on FB at Bloomington FPHL Hockey to get all of the details - including a "name the team" contest later this year!