

EVENT FLASH REPORT SUMMARY

Event: Trolls Live! Rehearsals & Shows
Date: 10/28/19 - 11/17/19
Time(s): 10:00 am and 2:30 pm
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL_____ SELF PROMOTE_____ CO-PROMOTE__X___

Gross Sales	\$ 128,535.55
Net Sales	\$ 124,061.11
Tickets Sold:	3050
Comp Tickets:	393
Total Tickets:	3443
Actual Attendance (Drop):	3356



Net Estimated Profit / (Loss)	\$ 53,228.21
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 42,510.77	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 18,323.00	Per Cap
Net Food & Beverage Revenue	\$ 8,317.61	\$ 2.48
Reimbursed Event Expenses	\$ 62,149.02	
Net F & B/Merch Commissions	\$ 4,186.82	
Other Event Revenues	\$ 207.00	
Total Event Revenues	\$ 135,694.22	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 4,474.44
Event Labor & Expenses	\$ 69,136.91
Catering Expense	\$ 2,261.64
Food & Beverage Expense*	\$ 6,238.28
Credit Card Fees	\$ 354.74
Total Event Expenses	\$ 82,466.01

Net Estimated Profit / (Loss)	\$ 53,228.21
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Trolls Live cast and crew arrived in Bloomington on Monday, October 28th for three weeks of tech and cast rehearsals. These cast and crew members stayed, ate and shopped in Bloomington during these three weeks. There were two performances on Saturday, November 16th and then the following day, the tour's national TV spot was filmed at the arena which included local families. This is the first national tour for Trolls Live! and VenuWorks is pleased the tour chose Bloomington to kick off their show.