

EVENT FLASH REPORT SUMMARY

Event: ArcAttack
 Date: Saturday, June 8th
 Time(s):
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$3,059.00
Net After Amusement Tax	\$ 2,941.35
Tickets Sold:	134
Comp Tickets:	29
Total Tickets:	163
Actual Attendance (Drop):	149



Net Estimated Profit / (Loss)	\$ (13,918.98)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$11,941.00)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$53.00	Per Cap
Net Food & Beverage Revenue	\$171.00	\$ 1.15
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$16.16	
Other Event Revenues	\$26.00	
Total Event Revenues	(\$11,674.84)	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$122.36
Event Production Expense (stagehands/equip)	\$920.00
Event Staffing (ushers, security, ticket sellers)	\$660.83
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$336.00
Catering Expense	\$150.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$54.95
Other Event Expenses	\$0.00
Total Event Expenses	\$ 2,244.14

Net Estimated Profit / (Loss)	\$ (13,918.98)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

This high-energy science meets art and music show was an incredible spectacle on the BCPA stage. The audiences at both performances had a wonderful time. The interactive elements with the audience were especially humorous. An additional 350 people attended the free Tesla Coil demonstration/ sneak peek on the lawn of the BCPA the Friday preceding the performances. This was part of the Cogs and Corsets Steam Punk weekend event, which was attended by over 1000 individuals from across the region including some from Michigan, Iowa, Wisconsin and Kentucky.