

**EVENT FLASH REPORT SUMMARY**

Event: **Rock of Ages**  
 Date: Wednesday, May 29th  
 Time(s):  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$42,604.00
Net After Amusement Tax	\$ 40,965.38
Tickets Sold:	674
Comp Tickets:	16
Total Tickets:	690
Actual Attendance (Drop):	564



Net Estimated Profit / (Loss)	\$ (8,818.72)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$7,604.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$329.00	Per Cap
Net Food & Beverage Revenue	\$1,619.00	\$ 2.87
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$99.00	
Other Event Revenues	\$5,205.00	
<b>Total Event Revenues</b>	<b>\$14,856.00</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,704.16
Event Production Expense (stagehands/equip)	\$15,820.00
Event Staffing (ushers, security, ticket sellers)	\$641.69
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,921.77
Catering Expense	\$550.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$2,037.10
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 23,674.72</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ (8,818.72)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Although ticket sales were lower than expected the audience was highly enthusiastic and the BCPA season ended on a high note with the 10th anniversary of this jukebox musical as the BCPA wrapped up the regular presenting season for 2018-19 and moves into the summer festival season.