

**EVENT FLASH REPORT SUMMARY**

**Event:** IHSA Competitive Dance Finals  
**Date:** 1/25-26/2019 (2 day event)  
**Time(s):** 8:00 a.m.  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL  SELF PROMOTE  CO-PROMOTE

|                           |              |
|---------------------------|--------------|
| Gross Sales               | \$ 67,310.00 |
| Net After Amusement Tax   | n/a          |
| Tickets Sold:             | 6731         |
| Comp Tickets:             | 202          |
| Total Tickets:            | 6933         |
| Actual Attendance (Drop): | 6541         |



|                                      |                     |
|--------------------------------------|---------------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$ 23,280.57</b> |
|--------------------------------------|---------------------|

**Event Revenues**

|  |                     |                |
|--|---------------------|----------------|
| Event Rental & Net Co-Pro Profit                 | \$ 15,512.40        |                |
| Net Ticket Rebates, Facility Fees & Parking Fees | \$ 50.40            | <b>Per Cap</b> |
| Net Food & Beverage Revenue                      | \$ 39,045.92        | <b>\$ 5.97</b> |
| Reimbursed Event Expenses                        | \$ 21,178.51        |                |
| Net Merchandise Commissions                      | \$ -                |                |
| Other Event Revenues                             | \$ -                |                |
| <b>Total Event Revenues</b>                      | <b>\$ 75,787.23</b> |                |

**Event Expenses**

|                                |                     |
|--------------------------------|---------------------|
| Net Co-Pro Loss                | \$ -                |
| Amusement Taxes Paid           | \$ -                |
| Event Labor                    | \$ 21,178.51        |
| Event Advertising & Promotions | \$ -                |
| Catering Expense               | \$ 7,036.18         |
| Food & Beverage Expense*       | \$ 18,954.52        |
| Credit Card Fees               | \$ 462.40           |
| Other Event Expenses           | \$ 4,500.00         |
| <b>Total Event Expenses</b>    | <b>\$ 52,131.61</b> |

|                                      |                     |
|--------------------------------------|---------------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$ 23,655.62</b> |
|--------------------------------------|---------------------|

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

With 90 teams competing, fans filled the Grossinger Motors Arena on Friday and Saturday for two days of beautiful choreography, costumes and intense competition.