

**EVENT FLASH REPORT SUMMARY**

**Event:** Elf  
**Date:** Sunday, November 11, 2018  
**Time(s):** 7:30PM  
**VENUE:** BCPA  
**CITY:** Bloomington, IL  
 BCPA Presented

Gross Sales	\$60,287.00
Net After Amusement Tax	\$ 57,968.27
Tickets Sold:	1040
Comp Tickets:	14
Total Tickets:	1054
Actual Attendance (Drop):	1008



Net Estimated Profit / (Loss)	\$ 6,947.71
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$30,287.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$513.00	Per Cap
Net Food & Beverage Revenue	\$1,531.00	\$ 1.52
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$70.00	
<b>Total Event Revenues</b>	<b>\$32,401.00</b>	

**Executive Director Comments**

A full house enjoyed the holiday favorite Broadway musical Elf. The audience of all ages appreciated this family friendly show. Pre-show activities were featured prior to the show and well attended. The vendor did not deliver the pizza that was planned for sale prior to the show but concession sales in general were strong and merchandise sales were good.

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$2,411.48
Event Production Expense (stagehands/equip)	\$19,500.00
Event Staffing (ushers, security, ticket sellers)	\$604.76
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$0.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$2,937.05
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 25,453.29</b>

Net Estimated Profit / (Loss)	\$ 6,947.71
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions