

EVENT FLASH REPORT SUMMARY

Event: **Neverly Bros / Riders of the Golden Maize**
 Date: Friday, July 20, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$1,628.00
Net After Amusement Tax	\$ 1,565.38
Tickets Sold:	81
Comp Tickets:	20
Total Tickets:	81
Actual Attendance (Drop):	81



Net Estimated Profit / (Loss)	\$ (8,347.15)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$3,972.00)	
Net Ticket Rebates, Facility Fees & Parking Fees	(\$50.50)	Per Cap
Net Food & Beverage Revenue	\$406.00	\$ 5.01
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$0.00	
Total Event Revenues	(\$3,616.50)	

Executive Director Comments

The Riders of the Golden Maize played country and rock favorites from the 1960s and 1970s on the CEFCU stage followed by the magical mystery tour of rock from the 1950s - 1970s from the Neverly Brothers on a very hot evening on the lawn of the BCPA. The rain held off until the concert ended, but the crew did have to strike the rain.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$65.12
Event Production Expense (stagehands/equip)	\$1,395.00
Event Staffing (ushers, security, ticket sellers)	\$1,358.69
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,885.44
Catering Expense	\$0.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$26.40
Other Event Expenses	\$0.00
Total Event Expenses	\$ 4,730.65

Net Estimated Profit / (Loss)	\$ (8,347.15)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions