

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Youth Hockey Tourney**
 Date: 1/5/2019 - 1/6/2019
 Time(s): 8:00 a.m.
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	-
Net Sales	\$	-
Tickets Sold:		0
Comp Tickets:		0
Total Tickets:		0
Actual Attendance (Drop):		500



Net Estimated Profit / (Loss)	\$ 4,270.06
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	-	Per Cap
Net Food & Beverage Revenue	\$	3,738.04	7.48
Reimbursed Event Expenses	\$	759.70	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	9,497.74	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	-
Event Labor	\$	3,029.08
Catering Expense	\$	-
Food & Beverage Expense*	\$	2,198.60
Credit Card Fees	\$	-
Other Event Expenses	\$	-
Total Event Expenses	\$	5,227.68

Net Estimated Profit / (Loss)	\$ 4,270.06
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Bloomington Youth Hockey hosted a two-day tournament with teams traveling from as far away as Michigan, Wisconsin and Missouri to play. The fun arena atmosphere with announcers, scoreboards and video made the players feel like the pros!
 No tickets were sold to this event, so attendance is estimated.