

City of Bloomington Short-Term Rental Ordinance

- ▶ Guests staying in Bloomington and Normal hotels and motels are subject to a local tax of 6%.
- ▶ On November 19, 2018 the Town of Normal adopted a 6% tax to be applied to short-term rental transactions such as those processed via Airbnb, VRBO, and Homeway. Short-term rentals are essentially residential properties functioning as hotels/motels; providing temporary housing for guests.
- ▶ Bloomington has somewhere between 30 and 50 active rentals; depending on the source referenced. This number is expected to increase.
- ▶ Studies show that the growth in short-term rental enterprises are reducing hotel profits.
- ▶ Staff recommends implementing this ordinance to apply similar standards to all participants.