

EVENT FLASH REPORT SUMMARY

Event: Bloomington Edge vs. Elite Indoor Football All Stars
Date: Saturday, July 21, 2018
Time(s): 7:10 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	3,694.00
Net After Amusement Tax	\$	3,585.43
Tickets Sold:		245
Comp Tickets:		218
Total Tickets:		463
Actual Attendance (Drop):		375



Net Estimated Profit / (Loss)	\$	2,287.92
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	748.50	Per Cap
Net Food & Beverage Revenue	\$	3,157.25	\$ 8.42
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	6,405.75	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	108.57
Event Production Expense (stagehands/equip)	\$	574.35
Event Staffing (ushers, security, ticket sellers)	\$	1,327.47
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,857.12
Credit Card Fees	\$	50.32
Other Event Expenses	\$	-
Total Event Expenses	\$	4,117.83

Net Estimated Profit / (Loss)	\$	2,287.92
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

It was a blow-out win for the Edge last Saturday night as they won their third straight game at Grossinger Motors Arena.

The Community Cancer Center was featured in the PINK OUT game for the Edge as they've boosted their record to 3-0 this summer. Come out this Saturday night as the Edge take on the New England Bobcats at 7:00 p.m.

Only two more games remain this summer - get out and enjoy the excitement of arena football this Saturday or Sunday, August 12!