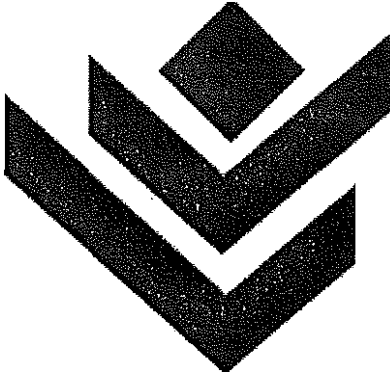




CITY OF
BLOOMINGTON
SPECIAL SESSION
COUNCIL MEETING
MAY 21, 2018



City Logo Design Rationale

The symbol for the City of Bloomington is multifaceted in its visual and conceptual approach. Visually the symbol and the City's identity represent a modern progressive style which is consistent with the City's government. The symbol is based on three different concepts which combine to represent the City in a contemporary and appropriate way.

First and foremost is the chevron. The City government is a respected agency dedicated to serving the public. In this way, the chevron represents service, rank and authority.

The symbol may also be seen as a three dimensional building. This represents growth and diversity in our community.

Finally, the flower or plant derived from the original name "Blooming Grove," represents a community that is friendly and safe. Progress and growth are also associated with plant life as well as regeneration and renewal.

The symbol's positive upward movement is representative of the City's commitment to excellence!

Brief Summary of Five Council Priorities

Five Priorities

At the September retreat, Council informally selected its top five priorities, and since that time staff has seen that these five areas are the dominant focus of the Council's policy deliberations. The selected priorities are:

1. Economic Development
2. Infrastructure
3. Financial Planning
4. Reduced Emergency Response Times
5. Downtown Implementation Plan

The value in naming priorities is to establish policy direction, make that direction known to stakeholders and guide policy, budget and operational decisions. As we work to develop the City's FY17 budget, staff would find value in formalizing the five priorities for the next fiscal year.

Prior to formalization, we have prepared this brief summary to begin the dialogue about what each priority means, where it stands and what it will take to advance each going forward.

1. Economic Development

- A. Economic development was overwhelmingly recognized by the Council as **essential to the financial sustainability** of the community. It is our prime means to diversify our tax base and expand our revenue streams.
- B. City of Bloomington economic development is undertaken in parallel with **regional collaboration** and economic development initiatives of the EDC, B/N Advantage and others.
- C. The time is right to review our **economic development strategic plan and incentive policy**. Tools such as TIF are invaluable for the redevelopment of areas such as Colonial Plaza, and will be key to our success.
- D. Economic development cannot stand alone and depends on sound infrastructure and quality of life to successfully ensure a financially-sound future for our community.

2. Infrastructure

- A. The City is decades behind in funding much-needed **infrastructure maintenance**, estimated to total \$400M or more. Reliable infrastructure with the capacity to handle growth is essential to economic development, quality of life and the City's financial long-term stability.
- B. Our City's recently completed **infrastructure Master Plans**, encompassing streets, sanitary sewers, storm water, facilities, sidewalks and more provide detailed inventory, condition rating and make it possible for us to assess and prioritize critical needs.
- C. The next essential step is to develop a **five year Capital Improvement Plan** to address the most urgent/timely needs, AND a funding strategy.
- D. Some projects included in the City's Master Plans are prime candidates for borrowing. Financing options are many, and Council will determine a preferred strategy, ranging from conservative to aggressive.

3. Financial Planning

- A. Since the Great Recession, we are all adapting to a new economy that requires us to have a **long-term, continuously evolving plan for financial sustainability**, including a plan for appropriate reserves. We must have a balanced budget to avoid the pitfalls and reputational damage that many other governments continue to experience.
- B. A deficit in the City's General Fund was averted in the near term through Budget Task Force recommendations and the Council's recent adoption of a 1% sales tax increase. However, the City's expenses, especially those tied to Police and Fire pensions and labor costs, will continue to increase over the years. The **potential for a General Fund structural deficit** will continue to threaten future budgets.
- C. It will take all of us, including our citizens, to develop solutions for achievement of financial sustainability. We must focus on refining our financial projections, re-forecasting when appropriate, identifying programs and services, establishing appropriate levels of service performance measures, and prioritization.
- D. A **Capital Improvement Plan and funding** is critical to the City's financial strategy now and going forward.

4. Reduced Emergency Response Times

- A. Despite the excellent efforts of our first responders, the Fire Master Plan identified that **service to the City's northeast portion is inadequate and response times are below our standards**. Long-term, the Master Plan recommends a new Fire Station facility to serve the northeast area of the City. In the short-term, we must identify creative and innovative methods to reduce EMS and fire suppression response times.
- B. Quality public safety services are essential to a community's Economic Development and, with so many financial resources devoted to public safety, **finding efficient solutions to public safety issues** contributes to the long-term financial health of the community.

5. Downtown Implementation Plan

- A. The Downtown Master Plan was adopted by the City Council in 2013 without an Implementation Plan. Increased interest in Downtown economic development, notably in the proposed addition of hotel and/or convention center space, indicates this is the time to **design the City's role** in success of the Downtown.
 - a. It will take inside and outside **resources to vet potential Downtown projects**.
 - b. We must determine the amount and type of **public engagement** that is appropriate for Downtown development proposals.
 - c. Traditionally, municipalities play a role in Downtown **streetscape improvements** and meeting its **parking needs**.
- B. We can **build upon the qualities that make our Downtown special**, such as our ties to President Lincoln and Route 66, both expertly displayed in the new Visitors Center at the McLean County Museum of History. Smart economic development in Downtown will expand on existing assets and attractions like the Museum, the BCPA and the Coliseum.



RESOLUTION NO. 2016 -29

A RESOLUTION ADOPTING A MISSION, VISION AND VALUES STATEMENT FOR THE CITY OF BLOOMINGTON

WHEREAS, the City of Bloomington ("City") is an Illinois home-rule municipality; and

WHEREAS, the City is known as the "Jewel of the Midwest;" and

WHEREAS, the City is a great place to live, work and play; and

WHEREAS, the City Council desires to adopt a statement expressing the Organizational Mission, Vision and Values of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE City Council of the City of Bloomington, McLean County, Illinois, as follows:

Section 1. The above stated recitals are incorporated herein by reference.

Section 2. The City Council of the City of Bloomington hereby formally adopt the following as the City's Organizational Mission, Vision and Values:

Mission: To lead, serve and uplift the City of Bloomington

Vision: A Jewel of Midwest Cities

Values: Service-centered, results-driven, inclusive.

Section 3. All resolutions in conflict with this Resolution, as well as any previous statements adopted on the mission, vision and values of the City are hereby repealed.

Section 4. This Resolution shall be in full force and effect immediately after its passage and approval.

APPROVED by the City Council of the City of Bloomington, McLean County, Bloomington, Illinois, July 25, 2016, by a vote of 7 to 1. (Nay: Alderman Kevin Lower) (Absent: Alderman David Sage)

CITY OF BLOOMINGTON

Tari Renner, Mayor

ATTEST

Cherry L. Lawson, City Clerk

AGENDA



**SPECIAL SESSION MEETING AGENDA
OF THE CITY COUNCIL
BLOOMINGTON POLICE DEPARTMENT
OSBORN CONFERENCE ROOM
305 EAST STREET; 2ND FLOOR, BLOOMINGTON, IL 61701
MONDAY, MAY 21, 2018; 12:00 P.M.**

1. Call to Order
2. Roll Call of Attendance
3. Public Comment
4. Consideration of an Ordinance amending Chapter 6, Section 7A of the Bloomington City Code to include Entertainment Licensees among those Primary Premises License holders that can obtain a Secondary Premises license, as requested by the Legal Department. *(Recommend the Ordinance amending Chapter 6, Section 7A of the Bloomington City Code providing that Entertainment Primary License holders may obtain Secondary Premises Licenses and the Mayor and City Clerk be authorized to execute the necessary documents.)*
5. Closed Session
 - A. Personnel – Section 2(c) (21) of 5 ILCS 120/2
6. Adjourn Closed Session
7. Return to Open Session
8. Adjourn



**SPECIAL SESSION MEETING
AGENDA ITEM NO. 4**

FOR COUNCIL: May 21, 2018

SPONSORING DEPARTMENT: Legal Department

SUBJECT: Consideration of an Ordinance amending Chapter 6, Section 7A of the Bloomington City Code to include Entertainment Licensees among those Primary Premises License holders that can obtain a Secondary Premises license, as requested by the Legal Department.

RECOMMENDATION/MOTION: The Ordinance amending Chapter 6, Section 7A of the Bloomington City Code providing that Entertainment Primary License holders may obtain Secondary Premises Licenses and the Mayor and City Clerk be authorized to execute the necessary documents.

STRATEGIC PLAN LINK: Goal 5 Great Place – Livable, Sustainable City

STRATEGIC PLAN SIGNIFICANCE: b. City decisions consistent with plans and policies.

BACKGROUND: Chapter 6, Section 7A of the Bloomington City Code defines and describes various classifications of liquor licenses. The classification of a license depends upon the nature of the establishment, (e.g. Restaurant, Tavern, and Entertainment Venue) and the types of alcohol sold at the establishment (e.g. all kinds of spirits; beer and wine only). Primary premises liquor licenses are those liquor licenses that pertain to a specified premises used by the license holder in the regular course of business. Secondary premises licenses authorize the retail sale of alcohol by the current holder of a primary premises license at nonresidential public premises other than the premises covered by the existing primary license for a specified period of time.

In 2013, the Code was amended to add entertainment venues to the classification of primary licenses available. As set forth in Sections 7A (3) and 7A (4) of Chapter 6, entertainment licenses are appropriate at premises that primarily function as entertainment or recreational sports venues. When the entertainment classification licenses were added, they were inadvertently not included among the primary license holders that could obtain a secondary license. The proposed amendments to the City Code clarify that entertainment venues, along with taverns, restaurants and packaged liquor license holders, can obtain secondary premises licenses.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: This Ordinance was considered by the Liquor Commission at a special meeting on May 17, 2018. The Commission voted 2 to 0 to send the Ordinance to the City Council with a positive recommendation.

FINANCIAL IMPACT: N/A

COMMUNITY DEVELOPMENT IMPACT: N/A

**FUTURE OPERATIONAL COST ASSOCIATED WITH NEW FACILITY
CONSTRUCTION: N/A**

Respectfully submitted for Council consideration.

Prepared by: George Boyle, Assistant Corporation Counsel

Reviewed by: Jeffrey Jurgens, Corporation Counsel

Recommended by:

A handwritten signature in black ink, appearing to read "Steve Rasmussen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Steve Rasmussen
Interim City Manager

Attachments:

- Ordinance

ORDINANCE NO. 2018 - ____

AN ORDINANCE AMENDING CHAPTER 6, SECTION 7A OF THE BLOOMINGTON CITY CODE TO INCLUDE ENTERTAINMENT LICENSEES AMONG THOSE PRIMARY PREMISES LICENSE HOLDERS THAT CAN OBTAIN A SECONDARY PREMISES LICENSE

WHEREAS, Chapter 6 of the Bloomington City Code governs and regulates the retail sale of alcoholic liquor within the City of Bloomington in order to protect the public health, safety and welfare; and

WHEREAS, both state law and local ordinance provide that the Mayor of the City shall act as the local Liquor Control Commissioner; and

WHEREAS, it is in the best interest of the citizens of the City of Bloomington that entertainment venue license holders be allowed, at specified times and under certain conditions, to serve alcohol at nonresidential public places within the City of Bloomington.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Bloomington, Illinois:

SECTION 1. That Chapter 6, Section 7A of the Bloomington City Code, 1960, as amended, be amended to read as follows: (additions are indicating by underlining; deletions are indicated by strikeouts):

SEC. 7A CLASSIFICATION.

All licenses shall be classified as follows:

(17) Class "SA" (Secondary Premises - All Types of Alcohol) authorizes the retail sale of all types of alcoholic liquor by the current holder of a EA, EB, TA, TB, RA, RB, PA or PB license at nonresidential public premises other than the premises covered by the existing license at locations and on days approved by the Liquor Commissioner. All of the terms and conditions of the license holder's primary license shall extend to and apply to the license issued. The license holder must submit proof of adequate Dram Shop Insurance covering the premises licensed under the "SA" license prior to being issued such license. Any violation of the terms of the "SA" license shall be considered a violation of the license holder's primary license and shall subject the license holder to penalties and/or sanctions directed at the primary license.

(18) Class "SB" (Secondary Premises - Beer and Wine Only) authorizes the retail sale of beer and wine by the current holder of a EA, EB, TA, TB, RA, RB, PA or PB license at nonresidential public premises other than the premises covered by the existing license at locations and days approved by the Liquor Commissioner. All of the terms and conditions of the license holder's primary license shall extend to and apply to the license issued. The license holder must submit proof of adequate Dram Shop Insurance covering the premises licensed under the "SB" license prior to being issued such license. Any violation of the terms of the "SB" license shall be

considered a violation of the license holders primary license and shall subject the license holder to penalties and/or sanctions directed at the primary license.

SECTION 2. Except as provided herein, the Bloomington City Code, 1960 as amended, shall remain in full force and effect.

SECTION 3. The City Clerk shall be, and she is hereby directed and authorized to publish this Ordinance in pamphlet form as provided by law.

SECTION 4. This Ordinance is enacted pursuant to the authority granted to the City as a home rule unit by Article VII, Section 6 of the 1970 Illinois Constitution.

SECTION 5. This Ordinance shall take immediately upon after passage and approval.

PASSED this 29th day of May 2018.

APPROVED this _____ day of May 2018.

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry Lawson, City Clerk