

**EVENT FLASH REPORT SUMMARY**

Event: **Dracula**  
 Date: Sat, Feb 3, 2018  
 Time(s):  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$5,282.25
Net After Amusement Tax	\$ 5,079.09
Tickets Sold:	174
Comp Tickets:	10
Total Tickets:	184
Actual Attendance (Drop):	184



Net Estimated Profit / (Loss)	\$ (9,980.52)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	(\$6,717.75)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$49.00	Per Cap
Net Food & Beverage Revenue	\$535.00	\$ 2.91
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,539.00	
<b>Total Event Revenues</b>	<b>(\$3,594.75)</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$232.97
Event Production Expense (stagehands/equip)	\$1,500.00
Event Staffing (ushers, security, ticket sellers)	\$160.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$3,641.00
Catering Expense	\$325.00
Food & Beverage Expense*	\$266.84
Credit Card Fees	\$259.96
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 6,385.77</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ (9,980.52)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Pushing Boundaries: The eerily seductive presentation of Dracula by PUSH Physical Theatre left the audience invigorated. The audience reaction was visceral, palpable and resounding. This theatrical form is rarely staged outside of Europe and is a very distinct performance style, engrossing but not to everyone's taste. The audience was enthralled and either loved or hated it. The audience ranged in age from elementary school children to seniors and was evenly mixed across the adult ages. In addition to their performance, during their residency the company taught two workshops. They actively engaged the students during an in class visit for High School students at the Regional Alternative School in Bloomington and presented a Master Class for ages eight to adult with students from the BCAI School of Arts.