

**EVENT FLASH REPORT SUMMARY**

Event: Carbon Leaf Sister Hazel  
 Date: Fri, Feb 23, 2018  
 Time(s): 7:30PM  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$13,190.75
Net After Amusement Tax	\$ 12,683.41
Tickets Sold:	365
Comp Tickets:	32
Total Tickets:	397
Actual Attendance (Drop):	397



Net Estimated Profit / (Loss)	\$ (15,257.56)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	(\$11,809.25)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$166.00	Per Cap
Net Food & Beverage Revenue	\$2,515.00	\$ 6.34
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$342.88	
Other Event Revenues	\$287.50	
<b>Total Event Revenues</b>	<b>(\$8,497.87)</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$586.67
Event Production Expense (stagehands/equip)	\$900.00
Event Staffing (ushers, security, ticket sellers)	\$440.50
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,500.00
Catering Expense	\$400.52
Food & Beverage Expense*	\$400.00
Credit Card Fees	\$1,532.00
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 6,759.69</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ (15,257.56)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Raise the Roof: This concert was one stop on a limited combined tour of Carbon Leaf and Sister Hazel that began in the Midwest. The small but extremely enthusiastic audience was primarily 30-60 with a few elementary through college aged attendees. Notably, there were attendees from throughout the Midwest including Wisconsin, Iowa, Missouri, Kentucky and Indiana. Additionally, concession sales for this show were robust, bolstering the revenue.