

EVENT FLASH REPORT SUMMARY

Event: CFB Nutcracker
 Date: Thursday, December 28, 2017
 Time(s): 7:30 PM
 Venue: BCPA
 City: Bloomington, IL
 BCPA Presented

Gross Sales	\$27,278.50
Net After Amusement Tax	\$ 26,229.33
Tickets Sold:	754
Comp Tickets:	93
Total Tickets:	847
Actual Attendance (Drop):	847



Net Estimated Profit / (Loss)	\$ 7,428.02
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Event Revenues

Event Rental & Net Co-Pro Profit	\$10,278.50	
Net Ticket Rebates, Facility Fees & Parking Fees	\$330.50	Per Cap
Net Food & Beverage Revenue	\$854.00	\$ 1.01
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$5,075.00	
Total Event Revenues	\$16,538.00	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,091.14
Event Production Expense (stagehands/equip)	\$2,301.00
Event Staffing (ushers, security, ticket sellers)	\$539.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,500.00
Catering Expense	\$827.00
Food & Beverage Expense*	\$533.68
Credit Card Fees	\$1,318.16
Other Event Expenses	\$0.00
Total Event Expenses	\$ 9,109.98

Net Estimated Profit / (Loss)	\$ 7,428.02
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

An Enchanted Evening: The audience of the BCPA was transported by the magical classic ballet of the Nutcracker performed by the Chicago Festival Ballet. The audience was comprised of approximately 50% children, spanning ages from pre-school to teenaged. The ballet was enthusiastically received and there were many post-show requests for more ballet performances in the future.

Another element of this presentation was the Free Master Class offered by the Artistic Director and members of the ballet company in November. Additionally, 30 local dancers aged 3-23 were cast as Mice and Soldiers for the production. They rehearsed weekly at the BCPA and joined the ensemble of the ballet during the performance. Dancers came from across the region including Springfield, Peoria and Gridley to participate in this opportunity to work and perform with this professional ballet company.