

EVENT FLASH REPORT SUMMARY

Event: CI Girls Hockey Tournament
Date: Sunday, March 4, 2018
Time(s): 8:00 AM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

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|---------------------------|------|
| Gross Sales | \$ - |
| Net Sales | \$ - |
| Tickets Sold: | 0 |
| Comp Tickets: | 0 |
| Total Tickets: | 0 |
| Actual Attendance (Drop): | 250 |



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|--------------------------------------|--------------------|
| Net Estimated Profit / (Loss) | \$ 1,060.47 |
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Event Revenues

| | | |
|--|--------------------|----------------|
| Event Rental & Net Co-Pro Profit | \$ 2,500.00 | |
| Net Ticket Rebates, Facility Fees & Parking Fees | \$ - | Per Cap |
| Net Food & Beverage Revenue | \$ 548.68 | \$ 2.19 |
| Reimbursed Event Expenses | \$ 768.00 | |
| Net Merchandise Commissions | \$ - | |
| Other Event Revenues | \$ - | |
| Total Event Revenues | \$ 3,816.68 | |

Event Expenses

| | |
|--------------------------------|--------------------|
| Net Co-Pro Loss | \$ - |
| Amusement Taxes Paid | \$ - |
| Event Labor | \$ 2,399.00 |
| Event Advertising & Promotions | \$ 28.00 |
| Catering Expense | \$ - |
| Food & Beverage Expense* | \$ 329.21 |
| Credit Card Fees | \$ - |
| Other Event Expenses | \$ - |
| Total Event Expenses | \$ 2,756.21 |

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|--------------------------------------|--------------------|
| Net Estimated Profit / (Loss) | \$ 1,060.47 |
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

A wonderful two-day community event with the Central Illinois Girls Hockey Association hosting eight teams from the region (Missouri, Iowa, Indiana, Illinois) for a hockey tournament.