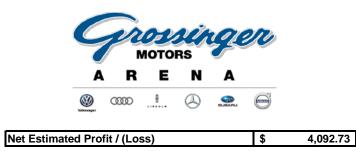
## **EVENT FLASH REPORT SUMMARY**

| Event:   | CI Flying Aces vs. Fargo Force | Gross Sales               | \$<br>5,042.34 |
|----------|--------------------------------|---------------------------|----------------|
| Date:    | Friday, March 2, 2018          | Net Sales                 | \$<br>4,886.48 |
| Time(s): | 7:07 PM                        | Tickets Sold:             | 476            |
| VENUE:   | Grossinger Motors Arena        | Comp Tickets:             | 426            |
| CITY:    | Bloomington, IL                | Total Tickets:            | 902            |
| REN      | ITAL_X SELF PROMOTE CO-PROMOTE | Actual Attendance (Drop): | 644            |



## **Event Revenues**

| Event Dentel 8 Net Co. Dro Drofit                | ¢  | F 000 00  |         |
|--|----|-----------|---------|
| Event Rental & Net Co-Pro Profit                 | Ф  | 5,000.00  |         |
| Net Ticket Rebates, Facility Fees & Parking Fees |    | 752.00    | Per Cap |
| Net Food & Beverage Revenue                      | \$ | 4,365.38  | \$ 6.78 |
| Reimbursed Event Expenses                        | \$ |           |         |
| Net Merchandise Commissions                      | \$ | -         |         |
| Other Event Revenues                             | \$ | -         |         |
| Total Event Revenues                             | \$ | 10,117.38 |         |

## **Executive Director Comments**

Very small Friday night crowd. The Aces are in a stretch of losses and could use some

home town support - hope to see everyone tomorrow night!

## **Event Expenses**

| Net Co-Pro Loss                |    | -        |
|--------------------------------|----|----------|
| Amusement Taxes Paid           |    | 155.86   |
| Event Labor                    |    | 2,755.30 |
| Event Advertising & Promotions |    | -        |
| Catering Expense               |    | -        |
| Food & Beverage Expense*       | \$ | 3,055.77 |
| Credit Card Fees               |    | 57.72    |
| Other Event Expenses           |    | -        |
| Total Event Expenses           |    | 6,024.65 |

| Net Estimated Profit / (Loss) | \$ | 4,092.73 |
|-------------------------------|----|----------|
|-------------------------------|----|----------|

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions