



Meeting Minutes: February 25, 2018

Call to Order

Commission Chair Kellie Williams called the meeting to order at 7:34 a.m.

Roll Call

Commissioners in attendance: Kellie Williams, Carole Ringer, Angelique Racki, Ron Crick, Jesse Smart, Scott Koets, Jamie Mathy

Staff in attendance

Ann-Marie Dittmann, Tricia Stiller, Bob Mahrt, Steve Rasmussen, James Mack

Special Guest

Crystal Howard, Executive Director BN Area Convention and Visitors Bureau

Approval of Minutes

Minutes of February 8 minutes were approved.

Staff Reports

- Parks Recreation and Cultural Arts
 - Student spotlight series – “Nugget and Fang” yielded 2 sold out performances
 - Carbon Leaf/Sister Show Friday, February 23
 - Ed Asner will be making a personal appearance at the Community Cancer Center prior to his one man show, A Man and his Prostate, at the BCPA
 - Passion Play production begins in March
 - MOU for Friends of the BCPA on City Council Agenda for 2/26
- Downtown Development Division
 - First Friday is March 2, 5-8 pm. Theme for the evening is Artist Trading Cards.
 - Sculptor Rick Harney’s maquette for the Roger Ebert Memorial Bench will be displayed in the window of Frank Hoffman’s Law office.
 - Downtown Signage committee scheduled to take bus tour to review/finalize sites for new wayfinding signs.

Old Business

- Zoning Discussion with City Planner Katie Simpson
 - Task forces and long range plans form the foundation/vision of what we want to see; zoning and codes provide the execution/blueprint of the vision which can include financial/tax incentives/benefits; enforcement ensures sustainability

Prepared February 9, 2018



Discussion Groups

Group 1 – Discuss Zoning/Cultural District Boundaries

- Should be inclusive- reviewing all cultural amenities
- Identify specific use zones – Central Arts District (BCPA/Arts Center/Galleries). Transitional District (Retail/office/service) Warehouse (Innovation District)
- Creative Place making – flexibility in land use

Group 2 – Marketing the District

- CVB Event Calendar
- Annual CVB Guide
- Weekly radio spots by CVB staff
- Printable maps

New Business

- New Performing Arts Manager James Mack introduced. Welcome reception to be held February 24 at 6:30, in the BCPA lobby prior to the Ed Asner performance.

Meeting adjourned 8:41 a.m.

Next Meeting

Thursday, March 8

Respectfully submitted: Tricia Stiller, Downtown Division Manager, Community Development

Prepared February 9, 2018

