

**EVENT FLASH REPORT SUMMARY**

**Event:** CI Flying Aces vs. Cedar Rapids Roughriders  
**Date:** Wednesday, February 7, 2018  
**Time(s):** 7:07 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	1,702.26
Net Sales	\$	1,645.75
Tickets Sold:		133
Comp Tickets:		384
Total Tickets:		517
Actual Attendance (Drop):		213



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,109.92</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	166.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	1,680.89	<b>\$ 7.89</b>
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>6,847.39</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	56.51
Event Labor	\$	4,122.75
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,548.09
Credit Card Fees	\$	10.12
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>5,737.47</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,109.92</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

This game was rescheduled from last fall and the low attendance did not help us in F & B Sales, which created a very low overall profit margin.