

EVENT FLASH REPORT SUMMARY

Event: CI Flying Aces vs. Lincoln Stars
 Date: Monday, January 22, 2018
 Time(s): 11:07 AM
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	2,074.70
Net Sales	\$	2,006.37
Tickets Sold:		228
Comp Tickets:		405
Total Tickets:		633
Actual Attendance (Drop):		235



Net Estimated Profit / (Loss)	\$	3,011.49
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	184.00	Per Cap
Net Food & Beverage Revenue	\$	1,716.83	\$ 7.31
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	6,900.83	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	68.33
Event Labor	\$	2,612.83
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,201.78
Credit Card Fees	\$	6.40
Other Event Expenses	\$	-
Total Event Expenses	\$	3,889.34

Net Estimated Profit / (Loss)	\$	3,011.49
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Originally intended to draw students to this late morning school day game, the promotion never really got off the drawing board and attendance at this game was quite low.