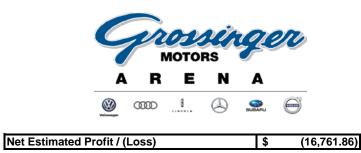
EVENT FLASH REPORT SUMMARY

Event:	Cirque Dreams Holidaze	Gross Sales	\$ 28,566.10
Date:	Thursday, December 14, 2017	Net After Amusement Tax	\$ 27,467.40
Time(s):	7:30 PM	Tickets Sold:	568
VENUE:	U.S. Cellular Coliseum	Comp Tickets:	354
CITY:	Bloomington, IL	Total Tickets:	922
RENTALX SELF PROMOTE CO-PROMOTE		Actual Attendance (Drop):	711



Event Revenues

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Event Rental & Net Co-Pro Profit	\$	22,827.97		
Net Ticket Rebates, Facility Fees & Parking Fees		1,180.50	P	Per Cap
Net Food & Beverage Revenue	\$	3,335.05	\$	4.69
Reimbursed Event Expenses	\$	-		
Net Merchandise Commissions	\$	-		
Other Event Revenues	\$	-		
Total Event Revenues	\$	27,343.52		

Executive Director Comments

A very entertaining holiday event that showcases aerial artists, jugglers, comedy

and music. The costumes and the set designs were amazing. Set up in the small

theatre arrangement inside the arena, the show was intimate and exciting as the

crowd was right in front of the action.

Despite a very low breakeven point, the show did not sell as many tickets as expected.

Event Expenses

Total Event Expenses	\$	44,105.38
Other Event Expenses		
Credit Card Fees	\$	199.62
Food & Beverage Expense*	\$	2,001.03
Catering Expense	\$	164.74
Event Advertising & Promotions	\$	7,819.98
Event Staffing	\$	8,153.00
Event Production Expense		24,668.31
Amusement Taxes Paid		1,098.70
Net Co-Pro Loss	\$	-

Net Estimated Profit / (Loss)

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$ (16,761.86)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions