

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Lewis University
Date: Friday, December 8, 2017
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	304.00
Net After Amusement Tax	\$	292.31
Tickets Sold:		80
Comp Tickets:		257
Total Tickets:		337
Actual Attendance (Drop):		331



Net Estimated Profit / (Loss)	\$	1,016.62
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,509.68	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	120.00	Per Cap
Net Food & Beverage Revenue	\$	1,007.95	\$ 3.05
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	2,637.63	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	11.69
Event Production Expense (stagehands/equip)	\$	579.27
Event Staffing (ushers, security, ticket sellers)	\$	415.60
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	604.77
Credit Card Fees	\$	9.68
Other Event Expenses	\$	-
Total Event Expenses	\$	1,621.01

Net Estimated Profit / (Loss)	\$	1,016.62
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

ISU Teddy Bear Toss game was a success. Over 300 fans came out to support the team and to add to the festive holiday spirit, the pep band played throughout the game.