

**EVENT FLASH REPORT SUMMARY**

**Event:** Jim Gaffigan  
**Date:** Sunday, December 3, 2017  
**Time(s):** 7:30 PM  
**VENUE:** U.S. Cellular Coliseum  
**CITY:** Bloomington, IL  
 RENTAL  SELF PROMOTE  CO-PROMOTE

Gross Sales	\$ 264,572.99
Net After Amusement Tax	\$ 254,397.11
Tickets Sold:	4751
Comp Tickets:	262
Total Tickets:	5013
Actual Attendance (Drop):	4634



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 16,595.40</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 9,232.85	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 19,652.80	<b>\$ 4.24</b>
Reimbursed Event Expenses	\$ 40,287.27	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 69,172.92</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 9,627.69
Event Production Expense	\$ 12,222.43
Event Staffing	\$ 8,789.83
Event Advertising & Promotions	\$ 10,626.51
Catering Expense	\$ 500.81
Food & Beverage Expense*	\$ 9,826.40
Credit Card Fees	\$ 983.85
Other Event Expenses	
<b>Total Event Expenses</b>	<b>\$ 52,577.52</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 16,595.40</b>
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**Executive Director Comments**

This is the first comedy show that VenuWorks has had and the show did outstanding. Fans were treated to a wonderful event and enjoyed nearly 5,000 guests joining in the laughter. Food and Beverage per caps were lower than anticipated, reasons may include a Sunday night show, doors opened only 1 hour before the show and there was no intermission.

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions