

ADDENDUM - REVISED



**CITY COUNCIL MEETING AGENDA
BLOOMINGTON CENTER FOR THE PERFORMING ARTS
600 N. EAST STREET, BLOOMINGTON, IL 61701
MONDAY, DECEMBER 18, 2017; 7:00 P.M.**

Added Agenda Item

7. Consent Agenda

- K. Consideration of a Resolution to Use Tax Increment Financing Money to Pay for Repair of a Portion of Sidewalk at Front and Center. *(Recommend That the Resolution to Use TIF Money to Reimburse For Repair of a Portion of Sidewalk at Front and Center Streets Be Approved.)*

Amended Agenda Item

7. Consent Agenda

- D. Consideration of Approving an Intergovernmental Agreement with the ~~County Of McLean~~ **Town Of Normal** Regulating the Use of the Police Range Facility. *(Recommend that the intergovernmental agreement with the ~~County of McLean~~ **Town of Normal** be approved, in the amount of \$8,221.98, and the Mayor and City Clerk be authorized to execute the necessary documents.)*

8. Regular Agenda

- E. Consideration of a Resolution Supporting and Funding the BNEDC and the BN Advantage Economic Development Strategy. *(Recommend a Resolution Supporting and Funding the BNEDC and BN Advantage as a Collaborative Economic Development Strategy for the Bloomington-Normal-McLean County Region be approved and the Mayor and City Clerk be authorized to prepare the necessary documents.) **Revise Section 3 of the Resolution related to the dollar amount of the funding for BN Advantage to \$123,867.21, and make adjustments to Exhibit A of the Resolution.***

NOTE: Action may be taken by the City Council on the agenda's action items (those items listed on the Consent Agenda and Regular Agenda) beyond the motions listed and/or staff recommendations. Ordinances and resolutions listed on the agenda may further be amended and/or revised prior to adoption by the City Council. No action will be taken if the agenda item is listed as only informational.

Resolution No. 2017-55

A RESOLUTION SUPPORTING AND FUNDING THE BNEDC AND BN ADVANTAGE AS A COLLABORATIVE ECONOMIC DEVELOPMENT STRATEGY FOR THE BLOOMINGTON-NORMAL- MCLEAN COUNTY REGION

WHEREAS, the City of Bloomington, McLean County, Illinois (the “City”) is a duly organized and validly existing home rule municipality pursuant to Article VII, Section 6(a) of the Constitution of the State of Illinois of 1970, and as such, may exercise any power and perform any function pertaining to its government and affairs; and,

WHEREAS, the Mayor and City Council of the City (the “Corporate Authorities”) have determined that one of the City’s primary goals as a local unit of government is to promote the health, safety and welfare of its citizens by encouraging private investment in industry and business in order to enhance the City’s tax base, ameliorate blight and provide job opportunities for its residents; and,

WHEREAS, the Corporate Authorities have long held that a collaborative public/private economic development strategy for the Bloomington-Normal-McLean County region can provide significant benefit to the regional economy by supporting the creation, attraction, and retention of businesses, the creation of new and diverse employment opportunities, and encourage the growth of the regional economy; and,

WHEREAS, in 2015, the Economic Development Council of the Bloomington-Normal Area (the “BNEDC”) partnered with the McLean County Chamber of Commerce, the McLean County Regional Planning Commission, the Bloomington Normal Area Convention & Visitors Bureau, and the Bloomington-Normal Airport Authority to develop an economic development strategy for the region known as “BN Advantage”; and,

WHEREAS, in 2015, the BN Advantage strategy was endorsed by resolutions of the governing boards of the City, Town of Normal (the “Town”), and McLean County (the “County”); and,

WHEREAS, the City’s Comprehensive Plan 2035 (adopted by the City Council on August 24, 2015), envisions a mutually beneficial and collaborative partnership between the City and the BN Advantage stakeholders and identifies specific and measureable goals and outcomes for supporting local economic development; and,

WHEREAS, over the last two years, representatives of multiple public sector and private sector entities have collaborated with the BNEDC to advance the implementation of the BN Advantage strategy and have now determined that funding from the City is necessary to further advance the implementation of the BN Advantage strategy; and,

WHEREAS, the Corporate Authorities, by adoption of this Resolution, formally indicate the City’s desire honor the request made of the City to provide additional financial support to the BNEDC in the furtherance of the BN Advantage strategy.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of Bloomington, McLean County, Illinois, as follows:

Section 1. The recitals set forth above are incorporated herein as if fully set forth in this Section 1.

Section 2. The City Council hereby affirms its continued commitment to directly financially support the BNEDC, in the amount of \$100,000 to be paid in monthly installments in FY 2018, to sustain and maintain the BNEDC's previously established regional economic development efforts.

Section 3. The City Council hereby formally indicates its desire to make an additional financial commitment of \$123,867.21 to the BNEDC in support of the BN Advantage strategy as detailed in Exhibit A which is attached to this Resolution and made a part hereof.

Section 4. The City Council hereby directs the City Manager to identify additional elements of the BN Advantage strategy which should be spearheaded and implemented by City staff in partnership with the BNEDC, Town, and County as well as with the support of other units of local government and the private sector:

- (a) As part of this process, the City Manager and staff shall draft a report to the City Council outlining the specific BN Advantage action items that further the vision of the City's Comprehensive Plan 2035 that the City Council should incorporate into its priorities for the economic development efforts of the City.
- (b) After the priorities are identified, the City Manager and staff shall make recommendations to the City Council what steps can be taken to implement the additional BN Advantage strategy action items.
- (c) The City Council will then review the recommendations of the City Manager and staff and the City Council will take action as appropriate.

Section 5. The City Council hereby directs the City Manager to establish a listing of deliverables to be required of the BNEDC and to monitor the BNEDC's progress in implementing the BN Advantage strategy and promotion of the economic development of the region and the health, safety and welfare of City's citizens by encouraging private investment in industry and business throughout the region in order to enhance the region's tax base, ameliorate blight and provide job opportunities. The City Manager is hereby authorized to memorialize the City's financial commitments to the BNEDC and the BNEDC's deliverables to the City in whichever manner the City Manager deems appropriate.

Section 6. The City Council hereby directs the City Manager to ensure that the City is provided with the opportunity to be represented on any and all governing or advising boards of the BNEDC and BN Advantage strategy.

Section 8. The City Council hereby directs the City Manager to evaluate the continued funding for the BNEDC and the BN Advantage strategy for the City's Fiscal Year 2019 concurrent with the adoption of the City's Fiscal Year 2019 budget and to bring forward a proposed resolution on same concurrent with the budget. The City's Fiscal Year 2019 support for the BNEDC and the BN Advantage strategy will be carefully evaluated by the City Council and will be commensurate with similar financial considerations made by the Town and the County.

Section 9. That this Resolution shall be in full force and effect from and after its passage and approval as provided by law.

Passed by the Mayor and City Council of the City of Bloomington, Illinois, this 18th day of December, 2017.

AYES: 9

NAYS: 0

ABSENT: 0

APPROVED:

Mayor

Attest:

City Clerk

EXHIBIT A

City of Bloomington financial commitment to the Economic Development Council of the Bloomington-Normal Area (BNEDC) in support of the BN Advantage strategy:

For the remainder of the City's Fiscal Year 2018
January 1, 2018 thru April 30, 2018 (4 months):

	November 20th BNA Request	City's December 18th Resolution Funding Commitment
Workforce:	\$35,000	\$35,000
Quality of Life / Quality of Place:	\$12,000	\$12,000
Marketing:	\$40,000	\$40,000
Entrepreneurship:	\$10,000	\$10,000
EDC Investment	\$50,000	\$26,867
TOTAL	\$147,000	\$123,867
Four (4) Monthly Payments for the Remainder of City's FY 2018 (Jan-April):		\$30,966.80
Total Commitment Authorized in this Resolution:		\$123,867.21