

**EVENT FLASH REPORT SUMMARY**

**Event:** CI Flying Aces vs. Youngstown Phantoms  
**Date:** Friday, November 10, 2017  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	5,156.36
Net After Amusement Tax	\$	4,958.04
Tickets Sold:		396
Comp Tickets:		876
Total Tickets:		1272
Actual Attendance (Drop):		1023



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>4,320.74</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	667.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	6,144.31	<b>\$ 6.01</b>
Reimbursed Event Expenses	\$	196.00	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>12,007.81</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	198.32
Event Production Expense (stagehands/equip)	\$	960.25
Event Staffing (ushers, security, ticket sellers)	\$	2,160.85
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	4,096.21
Credit Card Fees	\$	71.44
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>7,687.07</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>4,320.74</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The first home game for the newly named Central Illinois Flying Aces. The team did a lot of marketing, had strong promotions (\$1,000 giveaway, magnet schedule giveaway, \$3 drafts and sodas) but attendance was not where we hoped it would be. They have a great promotional schedule and the games were very exciting - I hope that the public starts to come out and see what great hockey games are being played.