

EVENT FLASH REPORT SUMMARY

Event: Paw Patrol LIVE Great Pirate Adventure
 Date: Saturday, 10-21 and Sunday 10-22-17
 Time(s): 10 am and 2 pm each day
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL____ SELF PROMOTE____ CO-PROMOTE__X__

Gross Sales	\$ 179,106.00
Net After Amusement Tax	\$ 172,217.31
Tickets Sold:	4394
Comp Tickets:	109
Total Tickets:	4503
Actual Attendance (Drop):	4217



Net Estimated Profit / (Loss)	\$ 21,124.43
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 15,379.00	Per Cap
Net Food & Beverage Revenue	\$ 14,142.64	\$ 3.35
Reimbursed Event Expenses	\$ 17,075.44	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 60,597.08	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 6,212.69
Event Production Expense (stagehands/equip)	\$ 17,075.44
Event Staffing (ushers, security, ticket sellers)	\$ 6,887.50
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ 1,517.25
Catering Expense	\$ 148.27
Food & Beverage Expense*	\$ 7,071.32
Credit Card Fees	\$ 560.18
Other Event Expenses	
Total Event Expenses	\$ 39,472.65

Net Estimated Profit / (Loss)	\$ 21,124.43
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Four shows of Paw Patrol LIVE The Great Pirate Adventure thrilled fans of all ages at Grossinger Motors Arena this past weekend. The show was fun and engaging for the kids and the parents and grandparents that were here enjoyed the experience.