

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Oakland
 Date: Saturday, October 14, 2017
 Time(s): 1:00 PM
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	806.00
Net After Amusement Tax	\$	775.00
Tickets Sold:		209
Comp Tickets:		28
Total Tickets:		237
Actual Attendance (Drop):		176



Net Estimated Profit / (Loss)	\$	460.70
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	283.50	Per Cap
Net Food & Beverage Revenue	\$	763.31	\$ 4.34
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	2,246.81	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	31.00
Event Production Expense (stagehands/equip)	\$	560.01
Event Staffing (ushers, security, ticket sellers)	\$	729.38
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	457.99
Credit Card Fees	\$	7.73
Other Event Expenses	\$	-
Total Event Expenses	\$	1,786.11

Executive Director Comments

It was a nice crowd on a Saturday afternoon. ISU continues to build on its attendance with promotions and specials. We look forward to the games next month!

Net Estimated Profit / (Loss)	\$	460.70
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions