

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Rochester
 Date: Saturday, October 7, 2017
 Time(s): 1:00 PM
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 200.00
Net After Amusement Tax	\$ 192.31
Tickets Sold:	29
Comp Tickets:	52
Total Tickets:	81
Actual Attendance (Drop):	60



Net Estimated Profit / (Loss)	\$ 267.45
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 43.50	Per Cap
Net Food & Beverage Revenue	\$ 334.57	\$ 5.58
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 1,578.07	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 7.69
Event Production Expense (stagehands/equip)	\$ 431.03
Event Staffing (ushers, security, ticket sellers)	\$ 668.23
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 200.74
Credit Card Fees	\$ 2.93
Other Event Expenses	\$ -
Total Event Expenses	\$ 1,310.62

Executive Director Comments

Attendance was low, ISU hockey is continually trying to find ways to promote their games both on and off campus. We did run F & B specials again to try to boost sales and reached per caps of \$5.58.

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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions