

EVENT FLASH REPORT SUMMARY

Event: CATAPULT
Date: Wednesday, September 27, 2017
Time(s): 7:30 PM
VENUE: BCPA
CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$15,788.50
Net After Amusement Tax	\$ 15,181.25
Tickets Sold:	646
Comp Tickets:	29
Total Tickets:	675
Actual Attendance (Drop):	675



Net Estimated Profit / (Loss)	\$ 1,385.14
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Event Revenues

Event Rental & Net Co-Pro Profit	\$6,788.50	
Net Ticket Rebates, Facility Fees & Parking Fees	\$351.00	Per Cap
Net Food & Beverage Revenue	\$694.00	\$ 1.03
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$38.46	
Total Event Revenues	\$7,871.96	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$631.54
Event Production Expense (stagehands/equip)	\$1,437.00
Event Staffing (ushers, security, ticket sellers)	\$383.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,500.00
Catering Expense	\$248.27
Food & Beverage Expense*	\$533.68
Credit Card Fees	\$753.33
Other Event Expenses	\$0.00
Total Event Expenses	\$ 6,486.82

Net Estimated Profit / (Loss)	\$ 1,385.14
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

A Magical Evening: CATAPULT was a highly entertaining, family-friendly show. The age of the patrons ran the gambit from pre-schoolers to seniors. Approximately a third of the audience was school-aged children. The audience was enthralled throughout. The attendance was quite strong for a new show with little name recognition, which we deem a success. Concession sales were moderate due to the short run-time of the production and the median age of the patrons. The audience was mesmerized during the show and left the building energized and in high spirits. The following day, the Assistant Director received more unsolicited, positive feedback from patrons attending this show than any during her tenure to date.