

**EVENT FLASH REPORT SUMMARY**

Event: ISU vs. Missouri State Bears  
 Date: Saturday, September 16, 2017  
 Time(s): 1:00 PM  
 Venue: Grossinger Motors Arena  
 City: Bloomington, IL  
 RENTAL\_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 466.00
Net After Amusement Tax	\$ 448.08
Tickets Sold:	82
Comp Tickets:	56
Total Tickets:	138
Actual Attendance (Drop):	114



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 300.67</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 123.00	Per Cap
Net Food & Beverage Revenue	\$ 452.83	\$ 3.97
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 1,775.83</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 17.92
Event Production Expense (stagehands/equip)	\$ 369.25
Event Staffing (ushers, security, ticket sellers)	\$ 806.93
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 271.70
Credit Card Fees	\$ 9.36
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 1,475.16</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 300.67</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Very nice Saturday afternoon did not draw a huge crowd but fans were entertained and we are looking forward to a great season with the ISU Redbird Hockey Team.