

**EVENT FLASH REPORT SUMMARY**

Event: **Maddie & Tae**  
 Date: Thursday, July 28, 2016  
 Time(s):  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 RENTAL \_\_\_\_\_ SELF PROMOTE \_\_\_\_\_ CO-PROMOTE \_\_\_\_\_

Gross Sales	\$13,614.50
Net After Amusement Tax	\$ 13,090.87
Tickets Sold:	0
Comp Tickets:	0
Total Tickets:	0
Actual Attendance (Drop):	0



Net Estimated Profit / (Loss)	\$	(9,378.87)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	(\$4,885.50)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$235.10	Per Cap
Net Food & Beverage Revenue	\$873.00	#DIV/0!
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$510.18	
Other Event Revenues	\$0.00	
<b>Total Event Revenues</b>	<b>(\$3,267.22)</b>	

<b>Executive Director Comments</b>

**Event Expenses**

Net Co-Pro Loss	\$	-
Taxes Paid		\$544.58
Event Production Expense (stagehands/equip)		\$1,644.00
Event Staffing (ushers, security, ticket sellers)		\$285.25
Police/EMT/First Aid	\$	-
Event Advertising & Promotions		\$2,300.00
Catering Expense		\$427.00
Food & Beverage Expense*		\$266.84
Credit Card Fees		\$643.98
Other Event Expenses		\$0.00
<b>Total Event Expenses</b>	<b>\$</b>	<b>6,111.65</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>(9,378.87)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions